

26-27
SEPTEMBER
2017

Future Proofing Sustainable Business



CSR ASIA SUMMIT 2017

Bangkok

CSR^{ASIA} | Summit

▼ CSR ASIA ANNUAL FLAGSHIP EVENT

Now in its eleventh year, the Summit is recognised as the most cutting-edge and thought-provoking conference on sustainability in the region. With a focus on Asia Pacific, the Summit aims to drive honest conversation and generate dialogue around critical issues. The event is an enabler for a unique mix of business, government and civil society to come together to network and identify sustainable solutions to today's pressing challenges.

CSR ASIA SUMMIT 2017: FUTURE PROOFING SUSTAINABLE BUSINESS

The theme for 2017 focuses on future proofing sustainable business. Leading companies are recognizing that there are measurable benefits associated with having a sound sustainability strategy. To leverage this strategy companies need to move from being reactive to proactive. Although the future is uncertain, businesses realize that they will need to contribute to the challenges associated with sustainable development. To do so means engaging with global challenges and making a contribution development in line with core business activities.

Date	25 September 2017 (Pre-summit training) 26 & 27 September 2017 (Main Summit)
Location	Bangkok
Target number of participants	450
Website	www.csr-asia.com/summit2017/ (website underway)

ORGANISING A SIDE EVENT AT THE SUMMIT

Organising a side event at the Summit will give you access to a highly-engaged audience of sustainability professionals and decision makers interested in the future of business. A stream of side events will run concurrently with our existing Summit schedule and take place over the 2 days (26 & 27 September). Past side events have included VIP breakfasts, working lunches and interactive workshops.

When organising a side event you can choose from 2 options:

- **Fully managing the event yourself** – this means you decide on the event format, invite speakers or select the guest list yourself and moderate or facilitate the session on the day.
- **Co-created with CSR Asia** – you give us your desired event format and then CSR Asia will help with all of the arrangements (speakers, guest list, moderation etc).

For either of these options you will receive:

- Help with all of the logistical arrangements
- Access to the names and companies of all of our Summit delegates
- Possibility to invite external participants (for your session only)
- Registrations and payment processing
- Feedback collation
- Promotion in our event app, on-site signage and our Summit website (26,000 visitors)
- Possibility to include an article in CSR Asia weekly promoting your side event (19,000 readers)
- Complimentary conference passes and discounts on tickets for your network
- Discount rate of USD\$1000 for an exhibition booth over the 2 days

Pricing options for side event sponsorship are available on request. We would love to hear from you to discuss further.

DELEGATE PROFILE

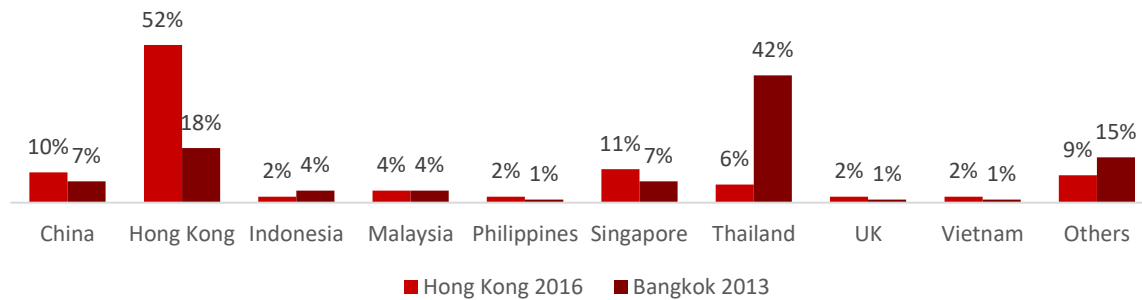
The CSR Asia Summit attracts a mix of business, NGOs, media and academics from around the world. It is the go-to regional event for anyone interested in the sustainability space or the future of business.

	2013 BANGKOK	2014 HONG KONG	2015 KUALA LUMPUR	2016 HONG KONG	2017 BANGKOK*
Total delegates	450	603	429	494	450
Local delegates	42%	48%	38%	45%	40%
International delegates	58%	52%	62%	55%	60%
Countries/ regions	31	30	28	29	>30

* Projection

A GLOBAL AUDIENCE

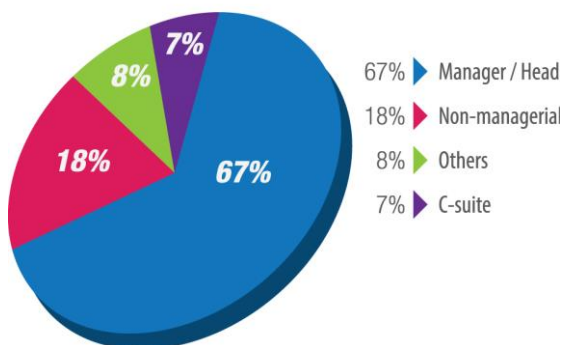
For the 2016 and 2013 events we attracted delegates from about 30 countries:



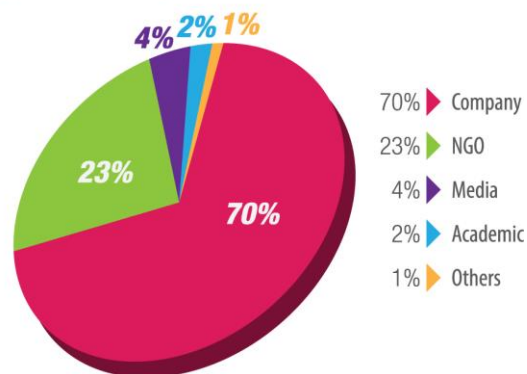
* Hong Kong being the host country had the highest percentage of delegates.

DIVERSE STAKEHOLDERS

Seniority



Type of companies



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