**Concept Note:  
Summary of opportunity on CSR Asia Summit 2017**

**Background**

The High-Level Panel, formally convened in March 2016, released its first report, *Leave No One Behind: A Call to Action for Gender Equality and Women’s Economic Empowerment*, at the UN General Assembly in September 2016[[1]](#footnote-1). This report laid out the evidence for the urgency and timeliness of this effort. By identifying seven drivers of transformation that are critical for breaking the constraints on women’s economic empowerment, the report explained why women’s economic empowerment was the right thing to do and the smart thing to do. Through the working group process following the first report’s publication, the Panel has created a deeper understanding of each driver and identified priority practical actions for taking the agenda forward by providing toolkits for each driver[[2]](#footnote-2).

As the Panel has continuously encouraged new partnerships and promoted new commitments that will carry women’s economic empowerment work forward, UN Women ROAP is looking for opportunity to roll out the findings from this report. This concept note summaries the upcoming opportunity of joining CSR Asia Summit 2017 “*Future Proofing Sustainable Business*” to explore possible partnerships with private sector as a critical contributor to women’s economic empowerment.

**Organization Bio**

CSR Asia, an ELEVATE company, is a provider of research, strategy advisory, networking and executive education services on sustainable business practices in Asia. CSR Asia engages with companies and their stakeholders in order to promote sustainable business practice. CSR Asia also provides access to a knowledge bank of accessible reports and articles as well as events, forums and training. Previous gender-related projects and publications done by CSR Asia has covered a range of topics (see Annex I).

CSR Asia has eleven years of history of organising the Summit. With a focus on Asia Pacific, the Summit aims to drive honest conversation and generate dialogue around critical issues. The event aims to be a unique mix of business, government and civil society to come together to network and identity sustainable solutions to today’s pressing challenges. The Summit focuses on future proofing sustainable business. Leading companies are recognizing that there are measurable benefits associated with having a sound sustainability strategy. As of today, there are already more than 200 participants from all sectors signed up for the Summit (see Annex II for the participant list).

During the Summit, gender-related topics are included in different Breakout sessions throughout the two days (see Annex III for more details on the programme):

|  |  |
| --- | --- |
| Day 1 26 September 2017 | **Made in Asia: the business case for investing in gender rights in garment supply chains**  Speaker(s): Emma Tiaree, Regional Strategic Partnerships Director - Asia Pacific, CARE International |
| Day 2 27 September 2017 | **From evidence to action: creating a gender-transformative business**  Speaker(s):  Shihab Uddin Ahamad, Country Director - ActionAid Myanmar  Madeleine Brasser, Oxfam Novib |

**Summit Package Description**

CSR Asia is keen on involving UN Women in theCSR Asia Summit 2017. They have provided a package for UN Women to consider. Details are as follow:

|  |  |  |
| --- | --- | --- |
| **CSR Asia Summit 2017 – *Future Proofing Sustainable Business*** | | |
| **Date** | 26-27 September 2017  (Pre-Summit Training: 25 September 2017) | <http://www.csr-asia.com/summit2017/index.html> |
| **Venue** | Amari Watergate Bangkok  847 Petchburi Road, Thanon Phaya Thai, Ratchathewi, Bangkok 10400, Thailand | <http://www.csr-asia.com/summit2017/location.html> |
| **Programme** | A 2-day Conference with breakout sessions | <http://www.csr-asia.com/summit2017/programme.html>; (See also Annex III) |
| **Contact Point:** | **Clelia Daniel,** Programme Manager  CSR Asia (an ELEVATE company)  c/o Sasin Center for Sustainability Management (SCSM)  Soi Chula 12, Phyathai Road Bangkok 10330, Thailand  Tel: +66 2218 4001 ext. 207, 208  www.csr-asia.com - [cdaniel@csr-asia.com](mailto:cdaniel@csr-asia.com) | **Richard Welford,** Chairman  CSR Asia (an ELEVATE company)  Office A, 15/F, Wing Cheong Commercial Building, 19-25 Jervois Street, Sheung Wan, Hong Kong  Tel: +852 3579 8079 Fax: +852 3579 8080  [rwelford@csr-asia.com](mailto:rwelford@csr-asia.com) |
| **Promised Package for side event**  **(as of 29 May 2017)** | |  |  |  |  | | --- | --- | --- | --- | | Event costs (USD) |  | Cost | Total (USD) | | Rental of Room (up to 100 pax. incl refreshments) |  | Lump sum | 2,000 | | Materials, IT and collaterals including small backdrops |  | Lump sum | 1,000 | | Sub-total |  |  | 3,000 | | Human resource fees | Days | Rate | Total (USD) | | Chairman CSR Asia | 2 | 1000 | 2,000 | | Programme manager Thailand | 6 | 500 | 3,000 | | Communication manger | 2 | 500 | 1,000 | | Administration | 2 | 500 | 1,000 | | Sub-total |  |  | 7,000 | | Grand Total |  |  | 10,000 |   Payment. The payment should be delivered in the following instalments:  1) USD 5000 – By June 2017  2) USD 5000 – By October 2017 | |
| **Deadline** | As the available slots are almost all taken and the programme is almost finalised, the deadline given by CSR Asia to confirm this package is 31st July 2017. | |

**UN Women’s Operations**

To carry the step forward, if UN Women ROAP is going to commit the package, here are two ways for us to go through the procedures:

|  |  |
| --- | --- |
| **1) Programme**  \*This procedure is for UN Women to look for implementing partners for existing projects. Usually this procedure should already be included in the present signed project document of that specific project. | |
| 1.1 | Prepare a Request For Proposal (RFP) and finalise it with *Monitoring and Reporting Unit* |
| 1.2 | Advertise the RFP |
| 1.3 | Receive and review submitted proposals |
| 1.4 | Select the most suitable proposal |
| 1.5 | Present the justification of the selected proposal in *Regional Programme/Project Appraisal Committee* (RPAC) Meeting |
| 1.6 | Get recommendations for approval by RD (subject to incorporation of RPAC’s recommendations) |
| 1.7 | Issue and sign *Project Cooperation Agreement* (PCA) with selected partner. |

|  |  |
| --- | --- |
| **2) Procurement**  \*This procedure is for UN Women to hire an external party without any related/present projects. | |
| 2.1 | Prepare a Terms of Reference (TOR) and finalise it with relevant colleagues |
| 2.2 | Advertise the TOR |
| 2.3 | Receive and review applications |
| 2.4 | Select the most suitable applicant |
| 2.5 | Present the justification of the selected application in *Regional Procurement Review Committee* (RPRC) meeting |
| 2.6 | Get recommendations for approval by RPRC |
| 2.7 | Issue and sign with applicant:  a) Institutional Contract (for amount with less than USD 50,000) **OR**  a) Professional Services Agreement (for amount with more than USD 50,000). |

As there is no present projects/programmes going on under UN Women ROAP WEE team, option 2) Procurement shall be the selected procedures if the team is going to commit to CSR Asia Summit 2017.

**Annex I: Previous gender-related projects and reports done by CSR Asia**

1. *The Gender Transformative and Responsible Agribusiness Investments in South East Asia (GRAISEA) Programme*, which is funded by the Government of Sweden. Led by Oxfam and involving a range of partners, including CSR Asia, the programme aims to improve livelihoods for small-scale producers in South East Asia (ASEAN) through more responsible and inclusive value chains, private sector investments, and where women demonstrate economic leadership. (Further info: <http://policy-practice.oxfam.org.uk/our-work/food-livelihoods/graisea>)
2. The 32-month long programme named *Workplace of Choice*, an impact-focused programme strengthening the sustainability of Malaysia’s electronics sector by drawing on worker voice to promote safe and fair labour practices for foreign migrant workers, and instill a series of innovative educational and capacity building practices that support remediation. This programme was developed by ELEVATE in partnership with EICC. (Further info: <http://www.elevatelimited.com/services/32-services/sub-development/309-eicc-workplace-of-choice>)
3. *The role of ICT in realising education for all by 2030 Achieving Sustainable Development Goal 4* (Partnering with Huawei) – The paper aims to provide a framework for action in efforts to reimagine the learning experience and provide access to quality education, specifically throughout Asia. Recommendations on the most effective and efficient ways to bring ICT into education in the region are made for all stakeholders. (Download: <http://www.csr-asia.com/download/ICT4SDG4-Final-Version.pdf>)
4. In 2016, CSR Asia published a report in partnership with Conservation International examining the opportunities for the private sector to support integrated conservation and development projects. Based on eight case studies of successful initiatives in the Asia Pacific region, the report demonstrated how businesses can create shared value for conservation, development and themselves through strategic partnerships. (Download: <http://www.csr-asia.com/report/CSR-Thought-Leadership-Brochure.pdf>)
5. *Agribusiness and the SDGs: How the Agribusiness Sector in ASEAN can embrace the Sustainable Development Goals (2017)* – a report for private sectors as a tool to assess which SDGs are most relevant to their businesses and the impact they have, especially on issues such as smallholder inclusion and gender inequality, while also scoping opportunities to incorporate the SDGs into their own strategies. A 6-page chapter for SDG5 is included. (Download: <http://www.csr-asia.com/report/Agribusiness-and-the-SDGs.pdf>)
6. *Agribusiness in ASEAN: Making the Case for Smallholder Inclusion (2017)* – an analysis of 10 agricultural private sector actors who have adopted responsible and inclusive approaches to smallholder producers. (Download: <http://www.csr-asia.com/report/GRAISEA_Smallholder_Case_Studies_2017.pdf>)

**Annex II:** **Participants List of CSR Asia Summit 2017**

|  |  |  |
| --- | --- | --- |
| A.S. Watson Group | Global Initiatives | Plan International |
| A+ CSR Indonesia | GlobeScan | Points of Light |
| AC Infrastructure Holdings Corp. | GRC Partners Asia Pte Ltd | PR Newswire |
| Action Aid | Grosvenor | Prudence Foundation |
| adidas | Guangdong Youxin Foundation | Prudential Assurance Malaysia Berhad |
| Adobe Systems Pvt. Ltd | Habitat for Humanity Hong Kong | Prudential Hong Kong Limited |
| ADRA China | Habitat for Humanity International | PT Pupuk Kaltim |
| AIA International Limited | HandsOn Hong Kong | PTT Exploration and Production PCL |
| Aide et Action Education Foundation | Hang Lung Properties Limited | Public Affairs and Sustainability |
| Aide et Action Education Foundation | Harbour City Estates Ltd. | PwC |
| Aids Concern | Harvard University | PwC Shenzhen |
| AIESEC Hong Kong | HelpMeSee Hong Kong | Red Avenue Foundation |
| AIESEC International | Hewlett Packard Enterprise | Ricoh Asia Pacific Pte Ltd |
| Airport Authority Hong Kong | Hilton | Rooftop Republic Urban Farming |
| Allied Environmental Consultants | Hivos Southeast Asia | Rotarian Action Group for Population and Development |
| Amicorp Community Foundation | HK University of Science and Technology | Ruder Finn Asia |
| AP Renewables Inc. | HKRU Community Foundation | Ruder Finn Beijing |
| APCO Worldwide | Hong Kong Academy | Save the Children |
| Asian Development Bank | Hong Kong Red Cross | Say for Development |
| Asian Development Bank | Hong Kong University | Scott D Benting Strategy Consultant |
| ASSIST | Hongkong Land Limited | Solfuels Pte Ltd |
| Astellas Pharma Inc. / Healthcare Policy & CSR | HP Inc. | Song Saa Foundation (HK) Limited |
| Ayala Corporation | Huawei Technologies Co., Ltd | Sponsorium International Inc |
| Banpu Public Company Limited | ICTI CARE Foundation | Starbucks Coffee Company |
| BASF | ICTSI Foundation, Inc | Stockholm Environment Institute - York & University of York |
| Bentley Motors China | IFRC | Subic Bay Metropolitan Authority |
| Bloomberg L.P. | Ihsan Perdana Sdn. Bhd. | Swati Foundation |
| British Council | Index Initiative | Swire Coca-Cola Hong Kong |
| Brunswick Group | Indonesia Eximbank | Swire Trust |
| BSD Consulting | Instant Karma | Takeda Pharmaceutical Company |
| Café de Coral Group | Institution of International Education | TalentTrust |
| Calvert Foundation | InterContinental Hotels Group | Tchibo Merchandising HK LP |
| Carthy Limited | International Committee of the Red Cross (ICRC) | TE Connectivity |
| CDP | International Organization for Migration, IOM Hong Kong | Teach for All |
| Channel NewsAsia | International SOS | Thai Oil Public Company Limited |
| China Overseas Holdings Limited | International Tourism Partnership | The American Chamber of Commerce in Shanghai |
| China State Construction | Jebsen Group | The Asia Foundation |
| Christina Noble Children's Foundation | John Swire & Sons | The Bank of East Asia, Limited |
| Cisco Systems | Justice Centre Hong Kong | The British Council |
| City Developments Limited | Kerry Holdings Limited | The Fred Hollows Foundation (Hong Kong) Ltd. |
| Clarins Group | KIABI | The Hong Kong Council of Social Service |
| Clas Ohlson | Kids4Kids | The Hongkong & Shanghai Hotels, Ltd. |
| Clean the World Asia | L.L.Bean,Inc. | The HUB Hong Kong Children and Youth Centre |
| CLP Holdings Limited | L'Oreal Asia Pacific Zone | The Nature Conservancy |
| Coca-Cola China Limited | Las Vegas Sands Corp. | The Outward Bound Trust of Hong Kong Limited |
| Coca-Cola Hong Kong | Leatherteq | The Sasin Center for Sustainability Management |
| Department of Foreign Affairs and Trade | Marine Aquaculture Association | United Nations Population Fund (UNFPA) Asia-Pacific Regional Office |
| Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH | Mars | United Nations Social Impact Fund (UNSIF) |
| DP World Asia Pacific Regional Office | Mediacorp Pte Ltd | University of Peace |
| Earthwatch Hong Kong | Metropolitan Electricity Authority | UPM Umwelt-Projekt-Management GmbH |
| Earthwatch Institute | MicroBenefits | VEDA Internation Corporate |
| Ecozine | Migros (HK) Ltd | VF Asia Limited |
| Edelman Public Relations Worldwide (HK) Ltd | Minderoo | Vietnam Brewery Limited Company |
| Embode | Nama Holding | Visa |
| Energenz | Nepal Youth Foundation | Vitasoy International Holdings Limited |
| EQT | NIPSEA Management Company Pte Ltd | Walmart |
| Etihad Airways | Novozymes | Wedu |
| European Water Stewardship | OneSky | Wheelock Properties Limited |
| Feeding Hong Kong | ONYX Hospitality Group (Amari Hotels and Resorts Co., Ltd.) | Wipro Limited |
| FHI 360 | ONYX North Asia Hong Kong | World CSR Day |
| Friends of the Earth | Orient Overseas Container Line Limited | Wrigley Co. |
| Fristads Kanasa Group Asia Limited | Oxfam Asia | WWF Cambodia |
| Fuji Xerox | Oxfam Hong Kong | Wynn Macau |
| Fung Group | Oxfam Vietnam | Yayasan Social Investment Indonesia |
| FWD Group Management Holdings Ltd | PAG | Zurich Insurance Company Ltd |
| Gamesa | PathFinders Limited | Coats |
| Gammon Construction Limited | Payap University | Teach For China |
| Geddes Nairn Development Fund | PCCW Limited | Jewish Women's Association |
| Genting Hong Kong Limited | PIE Strategy Limited | Workplace Options |

As of 24 July 2017 (Source: <http://www.csr-asia.com/summit2017/about.html#sustainablesummit>)

**Annex III: The Summit 2017 Agenda**

Conference Day 1: 26 September 2017

|  |
| --- |
| 09:00 - 10:30 |
| |  | | --- | | **Welcome & Keynote**  **KEYNOTE SPEAKERS** David Galipeau, Chief, United Nations Social Impact Fund Martin Tan, Executive Director, Institute for Societal Leadership | |
| 10:30 - 11:00 **Coffee Break** |
| 11:00 - 12:30 |
| |  | | --- | | Leadership Panel  **SPEAKERS** Hope Ewing, Senior Director CSR, VISA Julian Fryett, President, Ricoh (Thailand) Ltd. | |
| 12:30 - 14:00  **Lunch** |
| 14:00 - 15:30 **Breakout sessions** |
| |  | | --- | | Partnering to Create Shared Value in Thailand | |
| |  | | --- | | Making the SDGs your business   **SPEAKERS** Andrew Buay, Vice President, Group Sustainability & Talent Coach, Singapore Telecommunications Ltd (“SingTel”)  Joyce Chau, Foreign Trade Association (FTA) Representative Greater China  Marla Garin-Alvarez, Regional Manager, Corporate Responsibility & Inclusion for Asia Pacific, Thomson Reuters | |
| |  | | --- | | From social compliance to factory improvements   **SPEAKERS** Mark Robertson, Director of Communications and Stakeholder Relations, ICTI CARE  Patrick McKeller, Vice President, Improvement Services, ELEVATE | |
| 15:30 - 16:00 **Tea Break** |
| 16:00 - 17:30 **Breakout sessions** |
| |  | | --- | | Unlocking the value of corporate sustainability   **SPEAKERS** Esther An, Chief Sustainability Officer, City Developments Limited (CDL)  Johan Bygge, Chairman - EQT Asia Pacific  Petrus Ng, Managing Director, BASF Thailand | |
| |  | | --- | | Community investment: Development and Use of Technology   **SPEAKERS** Daiana Beitler, Regional Director, Asia, Microsoft Philanthropies Ewa Wojkowska, Co-Founder and COO, Kopernik | |
| |  | | --- | | Human rights due diligence | |
| |  | | --- | | Made in Asia: the business case for investing in gender rights in garment supply chains  **SPEAKERS** Emma Tiaree, Regional Strategic Partnerships Director - Asia Pacific, CARE International | |
| 17:30 - 19:00 **Networking Reception** |

Conference Day 2: 27 September 2017

|  |
| --- |
| 09:00 - 10:30 **Breakout sessions** |
| |  | | --- | | Creating value from stakeholder engagement   **SPEAKERS** **David Raper**, Lead, Corporate Citizenship, Asia Pacific & Greater China Group, IBM  Liu Xiaowei, Vice President, External Relations, Shell APAC | |
| |  | | --- | | Partnerships to drive circular economy in cities   **SPEAKERS** Harsha Vardhan, Global Environment Manager – Production, H&M | |
| |  | | --- | | Human trafficking   **SPEAKERS** Aditi Wanchoo, Senior Manager, Social & Environmental Affairs, adidas | |
| |  | | --- | | Children’s rights: the risks and opportunities for business   **SPEAKERS** Fiona Rotberg, Research Director, Global Child Forum  **Ines Kaempfer**, Executive Director, Center for Child-Rights & Corporate Social Responsibility (CCR CSR) **Martin Hallberg**, Children’s Rights and Business Atlas Manager, Global Child Forum Tiur Rumondang, Indonesia Director of Operations, RSPO | |
| 10:30 - 11:00 **Coffee Break** |
| 11:00 - 12:30 **Breakout sessions** |
| |  | | --- | | Is your organization resilient to climate change?   **SPEAKERS** Andy McElroy, Private Sector Focal Point, Regional Office for Asia Pacific, UN Office for Disaster Risk Reduction (UNISDR) | |
| |  | | --- | | From evidence to action: creating a gender-transformative business   **SPEAKERS** Shihab Uddin Ahamad, Country Director - ActionAid Myanmar  Madeleine Brasser, Oxfam Novib | |
| 12:30 - 14:00  **Lunch** |
| 14:00 - 15:30 **Breakout sessions** |
| |  | | --- | | Future-proofing your reporting   **SPEAKERS** Daisy Chee, Assistant Manager, Group Sustainability, CLP Holdings  John Purcell, Policy Adviser ESG, CPA Australia  Pietro Bertazzi, Deputy Director – Policy and Global Affairs, GRI | |
| |  | | --- | | Assessing the effectiveness and impact of social enterprises   **SPEAKERS** Callum Douglas, Director, Corporate Responsibility, PwC Caroline McLaughlin, Director, Partnerships, AVPN Yasmine Khater, Community Builder, B Corp Singapore | |
| |  | | --- | | The marine plastics problem within global supply chains   **SPEAKERS** Douglas Woodring, Co-Founder, Managing Director, Ocean Recovery Alliance  Maeve Nightingale, Senior Programme Manager, Mangroves for the Future, IUCN Asia. | |
| 15:30 - 16:00 **Tea Break** |
| 16:00 - 17:00 **Closing sessions** |
| |  | | --- | | **World Café: The future of reporting and disclosure** | |
| |  | | --- | | From reactive to predictive: Identifying future risks using supply chain forensics   **WORKSHOP LEADER** Kevin Franklin, Senior Vice President, ELEVATE | |

As of 24 July 2017

Source: <http://www.csr-asia.com/summit2017/programme.html>

1. Leave No One Behind Taking Action For Transformational Change On Women’s Economic Empowerment (<http://hlp-wee.unwomen.org/-/media/hlp%20wee/attachments/reports-toolkits/hlp-wee-report-2017-03-taking-action-en.pdf>) [↑](#footnote-ref-1)
2. Toolkits for seven drivers are available at: <http://hlp-wee.unwomen.org/en/reports-toolkits> [↑](#footnote-ref-2)