

Concept Note

International Women Day (IWD, 2018)

 #PressforProgress NOW

1. **Title:** International Women Day (IWD, 2018)
2. **Theme:** *“Time is Now: Rural and urban activists transforming women’s lives”*
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3. **Venue:** Boy Scouts, Quetta
4. **Date:** 08th March, 2018

5. Background and Objective: World is changing, so does the role of women in every field of life. They are directly and indirectly contributing through their hard work and commitment, and inspiring thousand others. As International Women Day being celebrated every year with an aim to promote women’s rights, equality, justice and recognize the efforts of women from all walks of life and backgrounds. Furthermore, to empower and recognize the efforts of women in all settings and celebrate the hard work of those individuals who are regularly campaigning to claim women’s rights and realize their full potential. For this IWD, it will also give an opportunity to recognize the role of our female youth volunteers and female community members of their areas who are working and contributing towards the change in their families and their respective communities.

6. IWD (2017) and Community Radio Project:

UN Women and UNV’s Community Radio project volunteers will be involved on this IWD, 2017, especially the female volunteers who are associated with this project for almost a year now. This International Women day will also focus on the importance of volunteerism and how volunteers (female volunteers in particular) can share the achievements as well as the problems they have to face at community level. On this IWD the work produced in the form of audio slots and video by the female volunteers will be showcased with other participants and their efforts will be recognized and promoted for further encouragement. Moreover, female volunteers will share their success stories with others, in the form of work they have carried out so far.

7. Key Activities:

- a) Women Day related Song prepared by School Children
- b) Community Theater Drama (Chanan Theater Group)
- c) Two Success Stories of Community Volunteer

- d) Audio Slots and Video documentary
- e) %RtguuhtRtqi tguu Signature/Pledge banner
- f) Drawing competition on IWD 2018 theme
- g) Distribution of Shields among those deserving women who are never recognized before for their work/contribution
- h) To on-air one IWD related program separately through Radio Pakistan, Quetta (IWD 2018 Theme Specific)

8. Support Required: Support from UN Women team and UN Volunteers would be required for the final execution

9. Estimated Cost:

Sr.	Description item	No. of Units	Unit Cost	Total Cost
1.	Lunch/Refreshment	100	500	50,000
2.	Venue charges	01	15,000	15,000
3.	Sound System	01	5,000	5,000
4.	Backdrop & Signature Banner (Large/Medium)	02	5000+3000	8,000
5.	Stationery Items (Colours, Charts, Markers, Pencils etc.)	10 (Children)	350	3,500
6.	Wooden Shields	12	1300	15,600
7.	Certificates (Designing/Printing)	50	50	2,500
8.	Transport Allowance for Youth Volunteers and School Children	38	500	19,000
9.	Community Theater Drama	01	32000	-
Total (PKR)				118,600

10. Participants: UN Agencies, CSO Representatives, Key Govt. Stakeholders (Radio Pak, Information Dept., Women Dept., Social & Welfare Dept.) University Representatives, Community Volunteers, Youth Groups, Media Representatives