



Australian Government



Canada

Event: Photo Contest on Rural Women & Sustainable Development in Viet Nam

Women constitute a critical workforce in agricultural production, especially in rural areas where 63.4 per cent of working women are in agriculture compared to 57.5 per cent of working men. Rural women are contributing significantly to Viet Nam's economic growth. However, rural women and girls are among the people most likely to be poor, to lack access to productive resources such as land, modern inputs, technology and financial services, education, health care and other social protection services, and to be hit hardest by climate change. On almost every measure of development, rural women, because of gender inequalities and discrimination, fare worse than rural men.

Photography in specific, can be a powerful tool to raise awareness and to trigger positive development in society. This contest gives a platform to Vietnamese society to picture the positive changes they want to see regarding empowering rural women.

The Photo contest is organized by UN Women in Viet Nam, with the support of the Embassies of Australia and Canada to Viet Nam

The competition invites Vietnamese people from all ages, to recognize rural women's contribution through photographs. Detailed information about prizes on the contest can be found hereunder

Deadline for applications: June 8 2018

Participants are encouraged to submit photos under four specific topics including:

- Rural women and clean and safe agriculture production
- Rural women are heads of households and business
- Rural women and technology
- Rural women and migration
- Rural women and education

Prizes: One First Prize: in kind worth 10 million VND

One Second Prize: in kind worth 7 million VND

One Third Prizes: in kind worth 5 million VND

People's Choice prize: in kind worth 5 million VND

Preliminary round: UN Women Viet Nam will upload 40 photos on our Facebook Page. The participant with most likes on Facebook will be rewarded for People's Choice Award.

Final round: Our Judging Panel will select 30 photos for all awards. Winners can receive prizes, certificates and their works will be exhibited.

Submission of entries

- Contestants can submit their images through email: unwomen2010@gmail.com with the title “Rural & Sustainable Development Photo Contest” or send a CD/DVD (sealed in an envelope including the name of the photo contest) to UN Women Viet Nam– 304 Kim Ma Street, Ba Dinh District, Hanoi, Vietnam.
- Each image must be included a detailed caption (no more than 100 words).
- Each entrant can submit up to (15) images.
- Name, date of birth, address, email and mobile phone number must be included.

Submission requirements:

All images which go to the final round and winners will be selected by the Judging Panel (UN Women Viet Nam, Ministry of Agriculture & Rural Development, Viet Nam Women’s Union, the Embassies of Australia and Canada to Viet Nam

- The winning images will be selected based on the specific impact on the perception of society of rural women and sustainable development.
- Each image submitted must be an original, unique, creative and unpublished work of the participant who must also be its copyright owner.
- Black and white images are acceptable.
- Images taken with digital camera, conventional films or mobile phones (scanned into digital format) are eligible. Submitted images should be in JPEG format, at least 200 dpi/inch, and 1-5 MB in size.
- Digital manipulation that distorts the reality of the images will not be allowed. Only basic enhancements such as sharpening, contrast adjustment, or simple cropping will be allowed.
- Permission to use the image of individuals pictured in the photographs must be included.
- All images must be the original work of participants and do not infringe the copyright of third parties.

Copyrights:

Contestants will still retain all rights to any image they submit. However, entering this contest, participants have to accept that the rights to use their images will be transferred permanently and legally to organizers. They have the full rights to use the works in publication, website or other non-commercial activities.

The finalists will not only receive prizes, certificates but their works will be also exhibited on 20 October 2018

More information about the Competition can be found on Facebook site:

<https://www.facebook.com/events/150060185672956/>

Or Ms Hoang Bich Thao at hoang.thao@unwomen.org

