



REGIONAL ASIA-PACIFIC CONFERENCE ON

GENDER AND DISASTER RISK REDUCTION

16-18 May 2016
Ha Noi, Viet Nam

Building foundation and talents for disaster reconstruction and prevention through
reading volunteers by women's group

NPO "Reading Volunteers Ohanashi Kororin Executive Director Yukiko Esashi

Overview of the NPO

· Overview of Ofunato City, Iwate Prefecture and damages caused by Great East Japan Earthquake · NPO Reading Volunteers Ohanashi Kororin

【2011.3】

【2015.3】

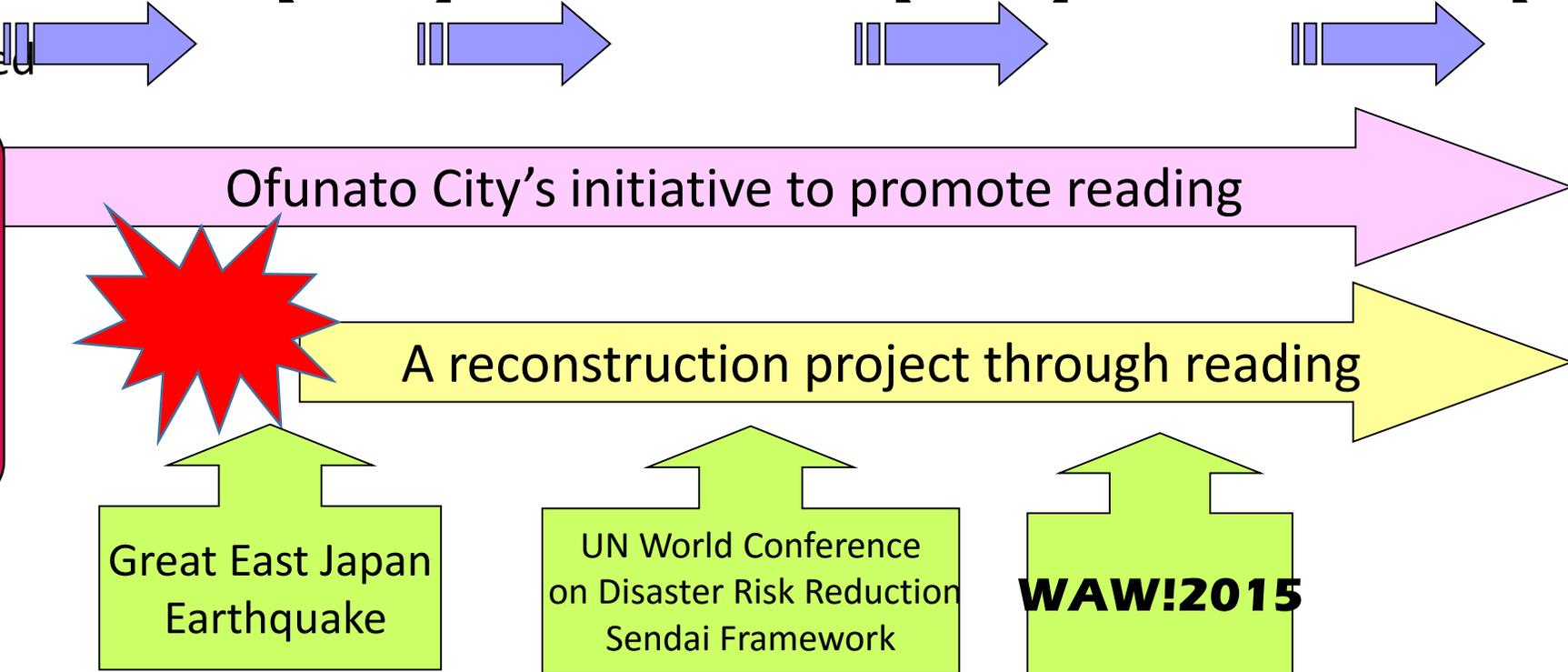
【2015.8】

【2003】

【2016】

Established

Aiming to develop a well rounded character through reading



stream..
of its activities.

- How gender became the main
 - What are the main outcomes
- Proposal for women's participation at



Damages : Human casualties: 419 people(including those missing)

of buildings damaged; 5564

of businesses damaged:1400 among a total of 2600 businesses

of Evacuation centers: # of evacuees: 5169 people

of Temporary housing — 37 locations — 1801 people



Elders reading aloud to children at temporary housing



Visit to child supporting organizations

Sending picture books to South East Asia

Lending books at temporary



Reading volunteers which solve three community challenges

Resilience

Trust

Sense of solidarity

**Reading to nurture
zest for living
among children**

Motivation

Smile

Wellness

**Reading
volunteer**

Hope

**Creating opportunities/
Reasons for elderly to
participate or live
Dream in aging society**

**Restoration support
at disaster
stricken community**

**Peace of
mind**

Sendai Framework for Disaster Risk Reduction 2015-2030

- I . Preamble
- II . Expected outcome and goal
- III . **Guiding principles**
- IV . Priorities for action
 - Priority1: Understanding disaster risk
 - Priority2: Strengthening disaster risk governance to manage disaster risk
 - Priority3: Investing in disaster risk reduction for resilience
 - Priority4: Enhancing disaster preparedness for effective response, and to “Build Back Better” in recovery, rehabilitation and reconstruction
- V . **Role of stakeholders**
- VI . International cooperation and global partnership

Sendai Framework for Disaster Risk Reduction 2015-2030

V. Role of stakeholders

- (a) **Civil Society, Volunteers, organized voluntary work organizations and community-based organizations**
- (b) Academia, scientific and research entities and networks
- (c) Business, professional associations and private sector financial institutions, including financial regulators and accounting bodies, as well as philanthropic foundations
- (d) Media

Sendai Framework for Disaster Risk Reduction 2015-2030

V. Role of stakeholders

(a) Civil Society, Volunteers, organized voluntary work organizations and community-based organizations

(i) Women and their participation are critical to effectively managing disaster risk and designing, resourcing and implementing gender-sensitive disaster risk reduction policies, plans and programmes; and adequate capacity building measures need to be taken to empower women for preparedness as well as build their capacity for alternate livelihood means in post-disaster situations;

World Assembly for Women (WAW!2015)

3. High-Level Round Table

E-1: Work-Life Management

E-2: Engaging men in Reforms

E-3: Women Facing Challenges

Q-1: Girls and Education

Q-2: Women and Peacebuilding

Q-3: Multi-stakeholder Partnerships for International Cooperation

4. Special Sessions

S-1: Women's Empowerment through Sanitation

S-2: Women in the field of Natural Science

S-3: Implementing Diversity and Innovation

S-4: Youth Table

S-5: Supporting Women Entrepreneurs across Asia

S-6: **Gender and Disaster Risk Reduction**

WAW! Is an international symposium in which leaders active in women's fields from Japan and around the world gather to discuss how to resolve the broad issues related to women's empowerment.

World Assembly for Women (WAW!2015)

4 Special Sessions

S-6 Gender and Disaster Risk Reduction

Summary based on the proposals and ideas by WAW!2015 participants;

Mobilize Women`s Leadership in Disaster Risk Reduction

<Concrete Proposals>

- Improve environment to allow men and women in diverse generations to participate in every decision making process about disaster risk reduction in order to mobilize women`s leadership.
- Men and women shall brainstorm together to consider concrete measures to implement in the field.
- Consider the whole disaster cycle(from prevention to recovery)from the viewpoint of both men and women with diverse backgrounds and in different regions.
- **Introduce the broad interests of diverse people, including youth, to Disaster Risk Reduction Activities and work to apply their abilities.**