

Good Practice Example:

UNCT-SWAP PERFORMANCE INDICATOR 4.3

Virtual Toolkit Resource



What?

Training package on Gender-Responsive Procurement
(UN Women, 2022)



Why?

This training package, consisting of a recording and its accompanying PowerPoint presentation, outlines the fundamentals of Gender-Responsive Procurement (GRP) and puts it into context in light of the Business Operations Strategy 2.0. Further the package highlights good practices on how to implement GRP and its evaluation criteria.

Procurement is one of six domains in the BOS where gender-specific actions and indicators can be considered in order to exceeds minimum requirements under Performance Indicator 4.3 (criteria c).



Performance Indicator 4.3 Gender Parity

Approaches Minimum Requirements	a. A plan is in place for the UNCT to achieve gender parity.
Meets Minimum Requirements	b. The UNCT has reached gender parity. and c. A plan is in place for the UNCT to maintain gender parity.
Exceeds Minimum Requirements	Meets minimum requirement and d. The Business Operations Strategy (BOS) includes gender-specific actions and indicators in at least one Business Operation Area to foster gender equality and women's empowerment.



GENDER-RESPONSIVE PROCUREMENT

**WHAT, WHY AND HOW IN THE CONTEXT OF
SUSTAINABLE DEVELOPMENT GOALS FOR
APPLICATION IN BUSINESS OPERATIONS
STRATEGY (BOS) 2.0**

LEARNING OBJECTIVES

BY THE END OF THE TRAINING EACH PARTICIPANT SHOULD HAVE ACQUIRED SKILLS TO:

- ✓ Understand fundamentals of gender-responsive procurement and why it is important.
- ✓ Obtain knowledge to enable practical application of GRP related practices and tools in the context of BOS 2.0
- ✓ Reflect about context-specific aspects of implementation of GRP in a specific Country/Region



Key UN Concepts

Gender-Responsive Procurement (GRP) is the sustainable selection of services and goods that takes into account the impact on gender equality and women's empowerment.

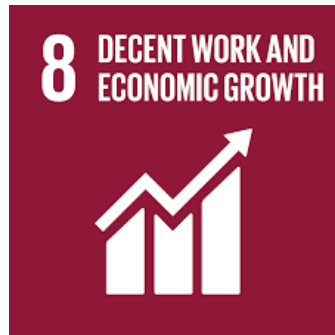
Woman-Owned Business includes at least 51% independent ownership including unconditional control by one or more women and independence from non-women-owned businesses.

Gender-responsive vendor is a legal entity that promotes gender equality and meets local and international labour and human rights standards.



GRP IN THE CONTEXT OF SDGs

In alignment with the UN Sustainable Development Goals (SDGs), in particular **SDG 5: gender equality**, **SDG 8: decent work & economic growth**, **SDG 12: responsible consumption, specifically target 12.7 on sustainable procurement practices**, UN Women continues to prioritise Gender Responsive Procurement (GRP)



UN represents a major market – in 2020 the UN system spent **USD 22,3 billion** worth of goods and services.

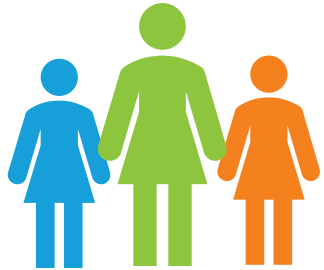
Moreover, gender equality and equal economic rights for all represent **inseparable human rights!**



Gender-Responsive Procurement: Facts and Figures

35%¹

OF ALL SMALL AND MEDIUM ENTERPRISES (**SMES**) ARE **OWNED BY WOMEN**



31-38%²

OF FORMAL SMES IN **EMERGING MARKETS** ARE OWNED BY WOMEN (AROUND 8 - 10M)



around **20%**¹

OF **GDP** PRODUCED BY WOMEN-OWNED SMALL AND MEDIUM ENTERPRISES



around **20%**³

OF GLOBAL GROSS DOMESTIC PRODUCT IS FROM **PUBLIC PROCUREMENT**



around **1%**⁴

OF PUBLIC PROCUREMENT SPEND GOES TO WOMEN-OWNED BUSINESSES



1. Source: World Bank, 2012
2. Source: IFC, 2021
3. Source: Chatham House, 2017
4. Source: ITC, 2014

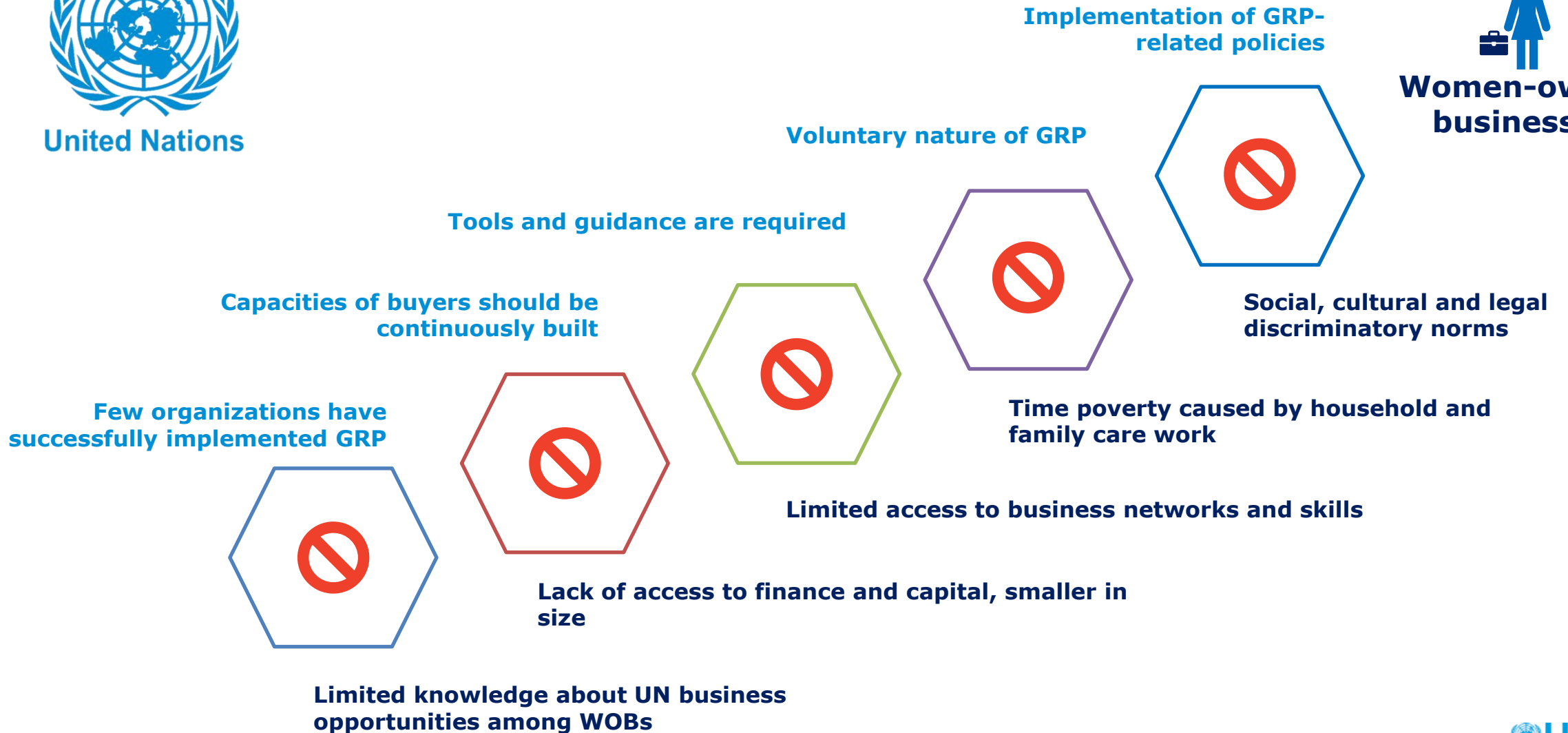
BARRIERS TO GRP



United Nations



**Women-owned
businesses**



Implementation and Approach to Gender-Responsive Procurement



One of the keys to the application of gender-responsive procurement is the fundamental procurement principle of **Best Value For Money (BVFM)**.

BVFM measures how well the goods or services allow the organization to meet its **social, environmental, and overall strategic objectives** in the context of the SDGs.

The approach envisions inclusion of gender-responsive measures during all stages of procurement process:

- **Planning** - inclusion of gender equality and women's empowerment considerations at the planning stage
- **Market research** - identification of WOBs and gender-responsive vendors
- **Defining Requirements** – inclusion of gender-responsive requirements to products/services
- **Sourcing and evaluation** – establishing of gender-responsive evaluation criteria in solicitation documents
- **Contract and supplier management** – proactive feedback, prompt payment, supplier trainings and awareness raising

GRP Evaluation Criteria and Approach to Solicitation



Use of gender-responsive criteria, such as:

- Company owned and/or led by women
- Implemented policies that promote gender equality
- Gender balance in project team
- Nature of subcontractors
- Signatory of Women's Empowerment Principles
- etc.

Use of women's ownership as a **tiebreaker**.

Invitation of the required number of suppliers from **WoBs community** for procurements with **limited competition**.

TOOLS ON GRP – UN WOMEN



Global database of WOBs in E-Procurement system



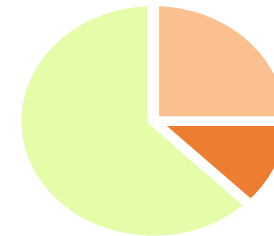
Suppliers are classified by ownership



Increasing pool of gender-responsive suppliers through tenders



Gender Criteria in Evaluations



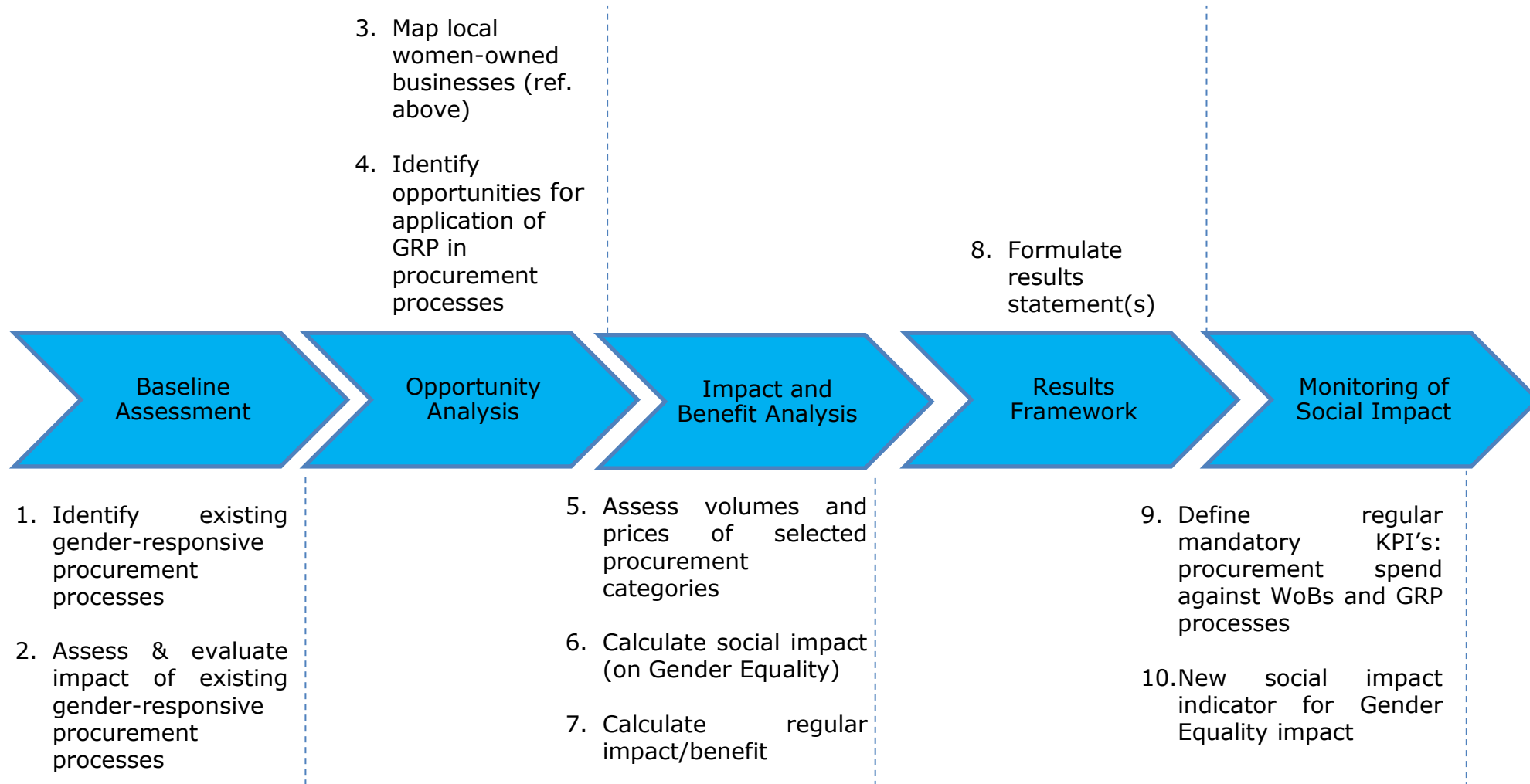
Internal GRP dashboard to measure progress

Best Practices



- **Stock-take** of **WoBs** at the country level
- **Continuously look for WoBs** to enrich vendor lists
- Prepare **a list of pre-qualified women vendors** in the most common sectors
- Make the procurement opportunities **available on different platforms**
- Ensure **the technical requirements** are in proportion to the estimated size, scope and value of the contract
- Introduce **gender-responsive evaluation criteria** in joint LTA exercises and give priority to invite local women-owned businesses to participate in the solicitations
- Other measures to consider, where applicable and permitted by your agency policies: **advanced payments** for WOBS, **price preference margin**, **affirmative action** with clear targets.
- Liaise with **programme** colleagues to come up with **strategies for targeting WoBs**
- Work at **OMT level, in conjunction with program** – through programmatic intervention, **on capacity building initiative for WoBs**
- Share **best practices** with your Country Operations Management Team (OMT), Procurement Harmonization working groups, and work through Delivering as One

BOS Methodology





THANK YOU!

UN WOMEN, PROCUREMENT SECTION