

#GenerationEquality

Building Inclusive, Transformative and Accountable Innovation Ecosystems

Meng Yan

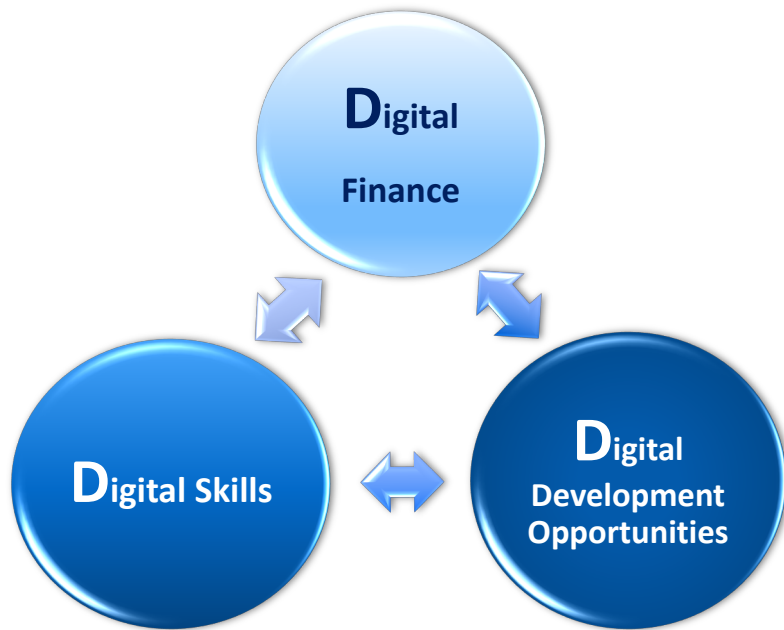
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3D Holistic Approach

Gender Equality and Women's Empowerment



Digital Financing

Digital finance to support 8 million women SMEs

- China's first digital bank dedicated to bringing inclusive finance to SMEs with a key focus on supporting women
- MYbank serves as a unique digital platform to support women SMEs' access to loans among a variety of digital financial services



Ms. Fan Yang, from Sichuan province, uses Alipay to collect payments and can apply for and receive loans based on her historical Alipay usage and transaction history.

She now plans to open a new fruit shop.

Digital Skills

10x1000 Tech for Inclusion to cultivate tech leaders

- A philanthropic initiative launched by IFC and Alipay to develop local tech talents for emerging markets
- Committed to training 1,000 fintech leaders every year for the next 10 years, with a key pillar being Women in Tech



Utari, the co-founder of Aruna in Indonesia, developed a digital platform to help fishermen sell their catch at a fair price by utilizing auction data. After applying 10x1000 learnings, **now 5,000 fishermen in 15 provinces across Indonesia benefit from her platform.**

Digital Development Opportunities

A-Idol Initiative

- A poverty relief initiative to bring new AI job opportunities to women in underdeveloped areas
- Empowering women to become AI trainers and gain development opportunities



Zhang Jinhong (age 27), high school degree. By participating in the Initiative, she can stay with and take care of her child which enhances her family wellbeing.

Now she can earn RMB3,000+ every month.

Leverage Technology & Partnerships to Enhance *#GenerationEquality*

- **Responsible applications of technology** to support financial inclusion and digital capacity for more women
- **Incorporate gender perspectives** in product, service and policy design to build back better
- **Work with mission-aligned partners** to accelerate knowledge sharing and scaling up women's development opportunities and innovative solutions