



Promoting women's economic empowerment in Asia

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#WhenWomenLead



IT'S NOT BEEN
EASY

It's not been easy. It's certainly been a challenge.

 Watch more: [UN Women Asia Pacific - WeEmpowerAsia Playlist](#)

Transforming Economies means Transforming Business

WeEmpowerAsia is a UN Women programme funded by and in partnership with the European Union seeking to increase the number of women who lead and participate in business in China, India, Indonesia, Malaysia, the Philippines, Thailand and Viet Nam and promote inclusive and gender-equal trade between Asia and Europe.



<http://weempowerasia.org>    @unwomenasia #WeEmpowerAsia

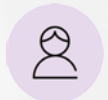






WOMEN'S EMPOWERMENT PRINCIPLES



The Women's Empowerment Principles (WEPs)

A holistic framework for all businesses to guide their work towards gender equality **across their value chain**— regardless of size, sector or geography.

-  **High-Level Corporate Leadership**
-  **Treat All Women and Men Fairly at Work without Discrimination**
-  **Employee Health, Well-Being and Safety**
-  **Education and Training for Career Advancement**
-  **Enterprise Development, Supply Chain and Marketing Practices**
-  **Community Initiatives and Advocacy**
-  **Measurement and Reporting**

**Asia and the Pacific
Fastest growing region**

1281+ (in 2020)

588 (in 2019)

**WOMEN'S
EMPOWERMENT
PRINCIPLES**

Established by UN Women and the
UN Global Compact Office

 www.weps.org
 www.linkedin.com/showcase/weprinciples

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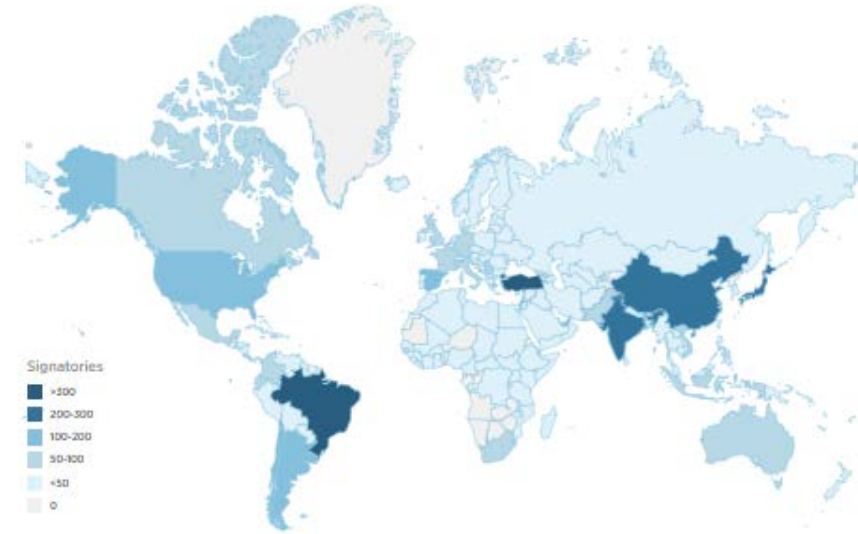


恒田企業
HANDA ENTERPRISE



KARIWALA

WEPS Signatories



Unilever




G O B I P A R T N E R S



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pwc

 www.weps.org/companies




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**WOMEN'S
EMPOWERMENT
PRINCIPLES**



 **weempowerasia**
Gender equality means good business



More than Just a Signature!

Using the Women's Empowerment Principles (WEPs) as an effective tool to drive change across value chains and contribute to a gender-responsive recovery by taking actions and creating impacts

New WEPs Trainings & Programs

WEPs Activator - initiative to empower women

amfor and UN Women are bringing together 10 companies from across Europe to enhance their impact on gender diversity and inclusion. The 10-month programme will help members as they take concrete steps to empower women and contribute to closing the gender gap.

WEPs ACTIVATOR
in support of the Women's Empowerment Principles (WEPs)

IKEA Unpaid Care Work

IKEA

Unstereotype Alliance

UNSTEREOTYPE ALLIANCE

Industry Disruptor

INDUSTRY DISRUPTOR
AN ONLINE INCUBATION AND MENTORSHIP PROGRAM

INDUSTRY PARTNER: H&M
COMMUNITY PARTNER: SHAPING YOUNG WOMEN

COVID Response

COVID-19 & GENDER
RAPID SELF-ASSESSMENT TOOL

WOMEN'S EMPOWERMENT PRINCIPLES

Produced with the support of the WeEmpowerAsia programme, which is funded by the European Union.

2021 WEPs AWARDS www.asiapacificwepsawards.org

WEPs AWARDS

For exemplary practice embracing the Women's Empowerment Principles (WEPs) in Asia-Pacific

- WEPs AWARDS LEADERSHIP COMMITMENT**
For exemplary practice embracing the Women's Empowerment Principles (WEPs) in Asia-Pacific
- WEPs AWARDS GENDER-RESPONSIVE MARKETPLACE**
For exemplary practice embracing the Women's Empowerment Principles (WEPs) in Asia-Pacific
- WEPs AWARDS TRANSPARENCY & REPORTING**
For exemplary practice embracing the Women's Empowerment Principles (WEPs) in Asia-Pacific
- WEPs AWARDS GENDER-INCLUSIVE WORKPLACE**
For exemplary practice embracing the Women's Empowerment Principles (WEPs) in Asia-Pacific
- WEPs AWARDS COMMUNITY ENGAGEMENT & PARTNERSHIPS**
For exemplary practice embracing the Women's Empowerment Principles (WEPs) in Asia-Pacific
- WEPs AWARDS YOUTH LEADERSHIP**
For exemplary practice embracing the Women's Empowerment Principles (WEPs) in Asia-Pacific



WOMEN'S EMPOWERMENT PRINCIPLES



We need more Transparency & Accountability

A joint **Action Agenda** across **ALL SECTORS** to get more women to equally participate and lead in business!

'LANDSCAPING'

POLICY ROADMAP FOR WOMEN'S ECONOMIC EMPOWERMENT IN BUSINESS

GLOBAL REPORTING FRAMEWORK FOR BUSINESS

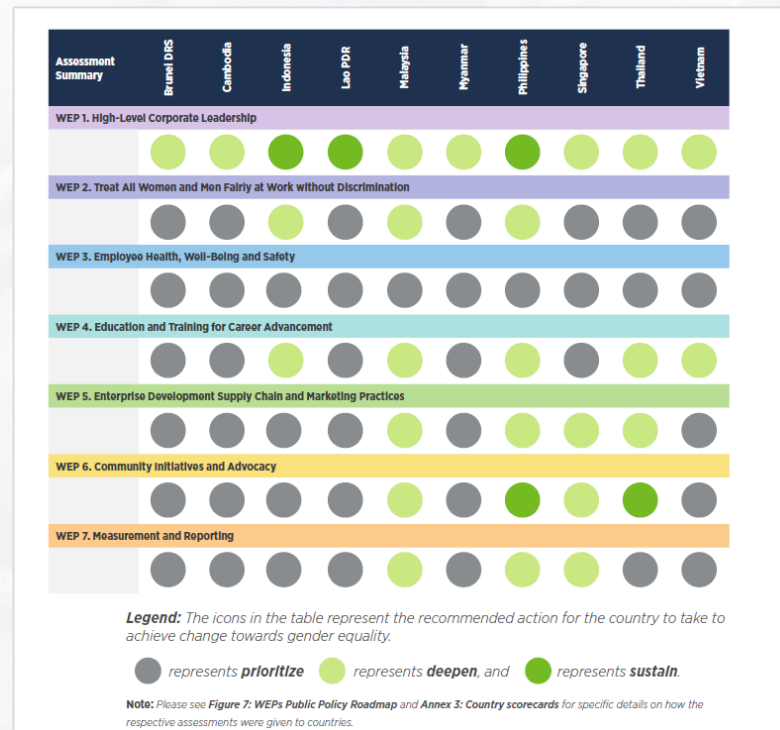
WOMEN'S EMPOWERMENT PRINCIPLES
Established by UN Women and the UN Global Compact Office

Ecosystem Landscaping to advance the Accountability to implement the Women's Empowerment Principles (WEPs) in ASEAN

Funded by the European Union

weempowerasia
Gender equality means good business

UN WOMEN



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WEPs Transparency and Accountability Framework

Creating Transparency on Gender Equality to Transform Business

Empowering Women as Leaders, Innovators, Entrepreneurs, Employees, Partners and many more



"The **Industry Disruptor** programme came at a time when we were still trying to comprehend the impact of COVID and remain positive amidst all the doom and gloom. This forum allowed me to learn, share, reflect and connect with other like-minded entrepreneurs. In addition to making new friends, **I have also discovered new partners who I am now working with for my upcoming collections.**"

Participant Industry Disruptor
Kanak Hirani, Founder, Julahas



"**Gender diversity in leadership is important. It enhances innovation and generates more ideas. Among our female staff, 20% are in top-ranked management positions. We also promote people to have diverse skills, and we have more women becoming service advisers and mechanics.**"

WEPs AWARDS Winner
*Jittirat Tantasirin, Managing Director,
ATTA Autohaus Company Limited*



"**The pandemic presents an opportunity to reorient 'business as usual' and advocate for systemic change that can transform how we define economic success and women's economic empowerment. At the core of this transformation is to address women's unpaid care and domestic work.**"

WEA Champion
*Nadira Yusoff, Founder and
CEO, Kiddocare*

Ecosystem Approaches – Addressing Unpaid Care Work

UN Women Care Accelerator programme as part of a wider approach in partnership with investors, companies, and entrepreneurs.



The poster features a blue background with a hexagonal pattern. At the top left, it says 'UN WOMEN CARE ACCELERATOR' in white and yellow text. Below this, it reads 'Leveraging Entrepreneurship to Transform Care into an Inclusive Opportunity in Asia-Pacific'. In the top right corner, there is a URL 'https://careaccelerator.seedstars.com' and hashtags '#CareAccelerator #WeEmpowerAsia'. A central orange banner says 'DEADLINE EXTENDED!' with 'Until 27 May 2021' below it. The main graphic consists of several hexagons containing icons: a female symbol with an equals sign, a handshake, a lightbulb, a person with a gear, a person with a dollar sign, and a bar chart. An illustration of a woman in a blue suit and a man in a blue shirt and tan pants is shown at the bottom right, with the man holding a document. At the bottom, it lists 'In collaboration with: seedstars, bop inc' and 'Organized by: weempowerasia, UN WOMEN'. Logos for the European Union and 'weempowerasia' are also present.

UN Women Care Accelerator

- 6-month programme providing workshops, mentorship and 1:1 guidance for women-owned/benefitting care enterprises to grow
- Sensitizing investors to increase flow of capital to care enterprises
- Engaging corporates to work with care enterprises
- Connecting entrepreneurs with policymakers to advocate for inclusive regulation

 careaccelerator.seedstars.com

THANK YOU!