

MEET THE ENTREPRENEUR

# INDUSTRY DISRUPTOR



**CONSTANZE KLOTZ**  
BRIDGE&TUNNEL

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I was able to meet a bunch of inspiring people who feel the same urge to fight for a systematic change within the fashion industry. Networking is key, and it is so much easier to exchange ideas and knowledge once you've experienced something together.

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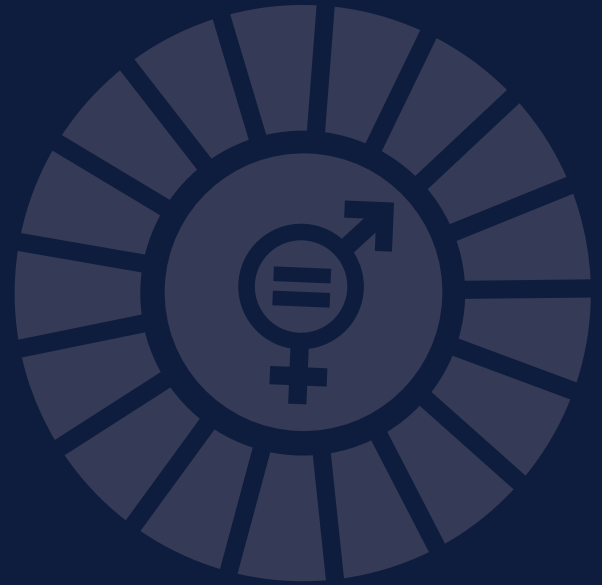
## What sustainable fashion means to me

I see fashion as an expression of attitude towards life. For me, it reflects my individual style but also my social and political opinions very strongly. Every purchase is a vote. That is why fair fashion needs to look good and feel good, while meeting eco-friendly and ethical manufacturing standards that value and treat textile workers with dignity and respect.



## What I learned from the Industry Disruptor

I was reminded of how important professional networks are – especially in terms of funding. Changing the industry is a major undertaking that can only be achieved together, which is why the networking and exchange of ideas about financing, marketing, and political advocacy within the fashion world provided by the program was essential.



## Challenges I strive to overcome

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Financing has always been an issue for us. As a social business, we walk between worlds and believe that we can solve problems with entrepreneurial means. Again and again, we encounter with the ideals that fair fashion is too expensive but conventional fashion too cheap. We pursue an unconventional path with many lessons to be learned, but question when consumers and investors will be willing to invest in social impact.

## How I advocate for female empowerment in fashion

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Bridge&Tunnel stands for design that changes society. Our label produces sustainably and fairly in Hamburg, Germany, employing socially-disadvantaged people as well as refugees new to Germany – including women. Our transparent production process empowers our textile workers and sets a standard for other companies to do the same.



The UN Women Industry Disruptor is a unique mentoring activity providing female-benefitting enterprises and entrepreneurs in India the chance to tackle key sustainability challenges in the fashion industry. The project is run by WeEmpowerAsia, a UN Women programme funded by the European Union that promotes women's participation and leadership in business in Asia.