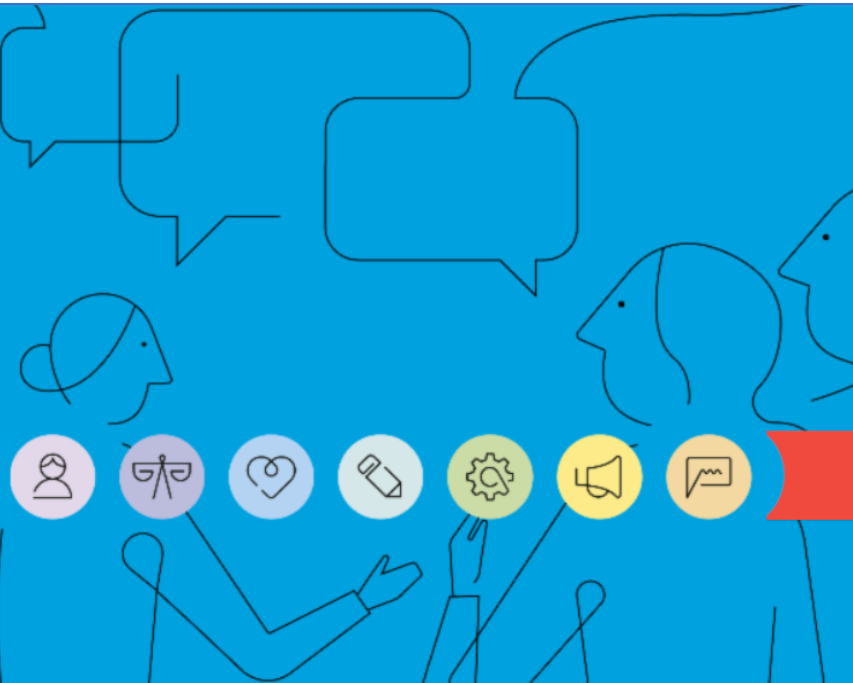




Asia-Pacific 2023 WOMEN'S EMPOWERMENT PRINCIPLES FORUM

Accelerating business action for an equal future.



November 7-8, 2023

Citadines Bay City Manila, Philippines

AGENDA: Day 1- 7th November

Time	Activity	Description
8:00-9:00	Registration	Registration
9:00-9:30	Official Launch (Plenary)	<p>Opening Remarks Kristine Balmes, Deputy Executive Director, Philippine Commission on Women</p> <p>Welcome Remarks Dr. Moya Collett, Deputy Head of Mission, Australian Embassy to the Philippines</p> <p>Keynote Address Alia El-Yassir, Regional Director, UN Women Regional Office for Asia and the Pacific</p>
9:30-9:40	Group Photo	
9:40- 10:30	Opening Panel	Opening Panel: Accelerating Business Action for Gender Equality



	(Plenary)	<p>Moderator: Jamshed Kazi, Representative and Liaison to ASEAN, UN Women Indonesia</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Chella Pandian, Global Head HR- Diversity, Equity, Inclusion Culture & Values Talent & Learning, Biocon Biologics • Musarat Jabeen, Executive Director, Securities and Exchange Commission Pakistan • Mr. Firdaus Farid bin Abd. Rashid, Deputy Director, Women's Policy Implementation Division, Department of Women's Development, Malaysia Ministry of Women, Family and Community Development • Nadira Yusoff, Founder and CEO, Kiddocare Malaysia • Amanda Satterly, Lead Private Sector Investments, ADB
10:30-11:00		BREAK
11:00-11:30	Trends Report	<p>Presentation of 'Trends and Opportunities to Advance Gender Equality in Asia and the Pacific'</p> <ul style="list-style-type: none"> • Aparajita Argawal, Director, Development and Strategic Partnerships, Value for Women • Katja Freiwald, Regional Lead, Women's Economic Empowerment & Migration, UN Women Regional Office for Asia and the Pacific
11:30-12:15	TREND Talks 1-4	<p>Moderator: Ms. Bianca Gonzalez, UN Women Champion, Television host, Co-Founder of She Talks Asia</p> <p>Trend 1: Corporate Leadership & Institutionalizing Gender Action Plans</p> <ul style="list-style-type: none"> • Saira Khan, CHRO, Interloop Pakistan (joining virtually) <p>Trend 2: Women in Leadership and Setting Public Targets for Action</p> <ul style="list-style-type: none"> • Anne Abraham, Founder and Chairperson, LeadWomen Malaysia <p>Trend 3: Inclusive Workplaces</p> <ul style="list-style-type: none"> • Beenish Kajani, General Manager, HRBP, Engro Fertilizers Pakistan <p>Trend 4: Safety in the Workplace</p> <ul style="list-style-type: none"> • Siti Maheran Ahmad, SEA Diversity, Equity & Inclusion Lead, Deloitte Southeast Asia <p>Q&A [20 mins]</p>
12:15-12:25	Special Message	Karen Davila, UN Women National Goodwill Ambassador, Philippines



12:25-13:25	Lunch	
13:25-14:25	BREAKOUTS BLOCK 1	<p>Session A: Getting Commitment: Creating a Gender Strategy and Championing the WEPs [Room 1 – Plenary Hall] Moderator: Anne Abraham, LeadWomen</p> <ul style="list-style-type: none"> • Jukhee Hong, Deputy Executive Director, ASEAN Business Advisory Council (BAC), Executive Director, ASEAN BAC Malaysia • Subashini Radhakrishnan, Senior Manager Rewards and Global Mobility, SLB OneSubsea <p>Session B: Exploring Opportunities and Challenges for Family-Friendly Policies and Employer-Supported Care in the Asia-Pacific [Room 4 – Back of Ballroom] Moderator: Amy Baum, WEE Consultant, UN Women ROAP</p> <ul style="list-style-type: none"> • Mashook Chowdhury, Manager, Sustainability, DBL Group, Bangladesh • Hang Vu, Operations Officer, Gender and Economic Inclusion Department, IFC • Wangchul Lee, Director of HR, Taekwang Vina <p>Session C: Building Inclusive Corporate Cultures and addressing Gender-Bias in the World of Work [Room 3 - Marina] Moderator: Julia Abad, Executive Director, Philippine Business Coalition for Women Empowerment (PBCWE)</p> <ul style="list-style-type: none"> • Suzana Che Mat, Head of D&I, PETRONAS Malaysia • Rafael Fernández-Llebrez Torres, SEA Head of HR, ACCIONA Infrastructure <p>Session D: Power of SMEs driving gender equality – creating inclusive economies [Room 2 - Seashell] Moderator: Tuba Ahmed, UN Women Bangladesh and Feroza Sanjana, M&E and Research Officer, UN Women Regional Office for Asia and the Pacific</p> <ul style="list-style-type: none"> • Zoya Khanday, Communications Officer, UN Women Regional Office for Asia and the Pacific • Anna Lagon, Co-CEO and Chief Creative Officer Bayo, Philippines • Rahat Hossain, Co-Founder, Ayat Care Bangladesh • Dinny Jusuf, Founder and Chairwoman, TORAJAMELO
14:25-14:45	Break	
14:45-15:45	BREAKOUTS BLOCK 2	<p>Session E: Women in Leadership – From Leaky Pipelines to Glass Ceilings [Room 3 - Marina] Moderator: Meng Zeng, UN Women China</p> <ul style="list-style-type: none"> • Ms Lihua Li, Senior Financial Director, Zhilian Zhaopin China • Ms Atchara Poomee, CEO of PAC, Thailand



		<ul style="list-style-type: none"> Ms Ice Huang, Director, Inno Community Development Organization <p>Session F: Safe Workplaces – Addressing Sexual harassment & Discrimination [Room 2 - Seashell]</p> <p>Moderator: Dwi Yuliawati, UN Women Indonesia</p> <ul style="list-style-type: none"> Mr Rex Varona, National Project Coordinator, Safe and Fair, ILO Philippines Ms Linghui Zhang, Founder and Chief Trainer, Timeline Consultancy, China Liza Liew, Manager, Consulting & Client Services, LeadWomen Ms. Mai Thi Dieu Huyen, Vice Chairwoman in Charge, Viet Nam Women Entrepreneur Council (VWEC), Viet Nam Chamber of Commerce and Industry (VCCI) <p>Session G: Job Creation and Employability – WEPs into action [Room 1- Plenary Hall]</p> <p>Moderator: Suhela Khan & Bhumika Panwar, UN Women India</p> <ul style="list-style-type: none"> Susmita Malik, Vice President, HR, [24]7.ai, India Gina Romero, Founder and Head of Special Projects, Connected Women, Philippines Mr Suleman Bin Arif, VP Marketing and Business Development, Enterprises Pakistan (joining virtually)
15:45-16:15	Break	
16:15-17:00	Day 1 Wrap-Up	<p>CLOSING DAY 1: Moderated Katja Freiwald, Regional Lead, Women’s Economic Empowerment & Migration, and Feroza Sanjana, M&E and Research Officer, UN Women Regional Office for Asia and the Pacific</p> <ul style="list-style-type: none"> Breakout Discussion Reporting Back and Key Takeaways <ul style="list-style-type: none"> Session A: Getting Commitment – Subashini Radhakrishnan, Senior Manager Rewards and Global Mobility, SLB OneSubsea Session B: Family-friendly Workplaces – Hang Vu, Operations Officer, Gender and Economic Inclusion Department, IFC Session C: Building Inclusive Corporate Cultures - TBC Session D: The power of SMEs driving gender equality - Anna Lagon, Co-CEO and Chief Creative Officer Bayo, Philippines Session E: Women in Leadership - Atchara Poomee, CEO, PAC Thailand Session F: Safe Workplaces – Liza Liew, Manager, Consulting & Client Services, LeadWomen Session G: Job Creation and Employability - Susmita Malik, Vice President, HR, [24]7.ai, India Survey: Envisioning our Collective Impact



17:30-20:30	Reception	Welcome Reception hosted by UN Women, ADB, and Investing in Women All participants – Conrad Manila C-Lounge
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Day 2- 8th November

Time	Activity	Description
8:00-8:30	Registration	Registration
08:30-08:40	Opening Day 2	Recap and Scene Setting , Ma Rosalyn Mesina, Country Coordinator, UN Women Philippines
08:40- 09:40	Plenary Panel	Opening Panel Day 2: Emerging Priorities and Intersections with Gender Equality Moderator: Susan Ferguson, UN Women Country Representative India <ul style="list-style-type: none"> • Anna Falth, Global Head, WEPs, UN Women • Ms. Josene Xing Zhou, Managing Partner, PwC China • Ma. Rhodora Campos, Country Head, Sr Regional Leader for Infosys BPM PH and Malaysia • Rhea See - She Loves Tech – Co-Founder • Nusra Chankaew - Global Strategic Sourcing Director & Supplier Diversity & People Thrive Lead, Mars
09:40-10:00	Special Remarks	Opening Remarks: Mr. Gustavo Gonzalez, Resident Coordinator, United Nations in Philippines
10:00- 10:15	BREAK	
10:15-11:00	TREND TALKS 5-7	Moderator: Ms. Rissa Mananquil – Trillo, UN Women Philippines Champion and award-winning Filipina entrepreneur Trend 5: Gender-responsive Marketing and Unstereotype Alliance <ul style="list-style-type: none"> • Manisha Kapoor, CEO, ASCI India Trend 5: Supplier Diversity & Gender-responsive Procurement <ul style="list-style-type: none"> • Ms Guoyan Zhou, Supplier Diversity Program Manager for Asia Pacific, IBM Trend 6: Industry-wide collective action <ul style="list-style-type: none"> • Ms. Rosemarie Rafael, President, WomenBiz Philippines, Women’s Business Council of the Philippines Trend 7: Accountability & Reporting <ul style="list-style-type: none"> • Tanah Sullivan, Group Head of Sustainability, PT GoTo Gojek Tokopedia Tbk Indonesia (joining virtually)



		Q&A [20 mins]
11:00 - 11:15	Transition Break	
11:15-12:15	BREAKOUTS ROUND 1	<p>Session H: Marketing - a force to advance gender equality? [Room 1- Plenary Hall] Moderator: Suhela Khan, WEE Programme Specialist, UN Women India</p> <ul style="list-style-type: none"> • Heba Hesham, UN Women Programme Specialist, Private Sector Development - Gender-responsive Marketing Toolkit Presentation • Vandana Tilwani, CHRO, Havas India (online) • Li Li Pang, Co-Founder and Director, Muma Malaysia • Kim Arveen Patria, Director, Campaigns and Communities of Practice, Investing in Women <p>Session I: The Business Case for Supplier Diversity and Gender-responsive Procurement [Room 3 - Marina] Moderator: Kim Lan Nguyen, UN Women Viet Nam</p> <ul style="list-style-type: none"> • Feroza Sanjana, MERL Officer, UN Women ROAP (GRP Assessment Tool) • Ms. Tu Thu Hien, CEO, WISE Viet Nam • Ms Guoyan Zhou, Supplier Diversity Program Manager for Asia Pacific, IBM <p>Session J: Women’s Economic Empowerment in Crisis Settings – what role can business play? [Room 2 - Seashell] Moderator: Hassan al Abbasi, Partnerships and Communications Associate, UN Women Pakistan and Huma Gul, WEE Programme Analyst, UN Women Afghanistan (joining virtually)</p> <ul style="list-style-type: none"> • Sung In Marshall, Senior Manager, Human Rights & Development, Adidas Group • Ulfat Yousafzai, Chief Executive Officer, MgtWell Consulting Services, Afghanistan (joining virtually) • Sugi KIM, Partnerships and Reporting, WFP Philippines
12:15-13:15	Lunch	
13:15-14:15	BREAKOUTS ROUND 2	<p>Session K: Forging Alliances for Industry-Wide change [Room 2 - Seashell] Moderator: Moderator Katja Freiwald</p> <ul style="list-style-type: none"> • Suhela Khan, WEE Programme Manager, UN Women India • Ma Aurora “Boots” Geotina-Garcia, Founding Chairperson, President, Philippine Women’s Economic Network (PHILWEN), Chairperson, Governing Council, Philippine Business Coalition for Women Empowerment (PBCWE) • Nazish Sheikha, Head of Sustainability, Pakistan Business Council (joining virtually) <p>Session L: What gets measured – gets done (ESG & WEPs Reporting) [Room 1</p>



		<p>- Plenary Hall]</p> <p>Moderator: Anna Falth, Global Head, Women’s Empowerment Principles, UN Women</p> <ul style="list-style-type: none"> • Pakistan Stock Exchange (Pakistan) Raeda Latif – Chief Marketing Officer (joining virtually) • Ms. Tran Thi Thu Thuy, Communications Coordinator, Viet Nam Business Council for Sustainable Development (VBCSD) of Viet Nam Chamber of Commerce and Industry (VCCI) • Maya Juwita, Director, Workplace Gender Equality, Investing in Women <p>Session M: Driving Equality & Returns: the business case of Female Tech & Gender Smart Investments in the private sector [Room 3 - Marina]</p> <p>Moderator: Sara D’Anzeo, Partnerships Specialist, Trade, Investment & Innovation, UN ESCAP and Rhea See, Co-Founder, She Loves Tech</p> <ul style="list-style-type: none"> • Aparajita Argawal, Director, Development and Strategic Partnerships, Value for Women • Natasha Bautista, Head of Growth Marketing & Corporate Relations, 917Ventures
<p>14:15-14:30</p>	<p>Break/room change</p>	
<p>14:30– 15:00</p>		<p>WEPS INTO ACTION – SUMMARY CALL TO ACTIONS – PART 2</p> <p>Moderator: Amy Baum, WEE Consultant, UN Women ROAP</p> <ul style="list-style-type: none"> • Breakout Discussion Reporting Back <ul style="list-style-type: none"> ○ Session H: Marketing - a force to advance gender equality? - Kim Arveen Patria, Director, Campaigns and Communities of Practice, Investing in Women – Li Li Pang, Co-Founder and Director of Muma Malaysia ○ Session I: The Business Case for Supplier Diversity and Gender-responsive Procurement - Ms. Tu Thu Hien, CEO WISE Viet Nam ○ Session J: Women’s Economic Empowerment in Crisis Settings - Sung In Marshall, Senior Manager, Human Rights & Development, Adidas Group ○ Session K: Forging Alliances for Industry-Wide change - Ma Aurora “Boots” Geotina-Garcia, Founding Chairperson, President, Philippine Women’s Economic Network (PHILWEN), Chairperson, Governing Council, Philippine Business Coalition for Women Empowerment (PBCWE) ○ Session L: What gets measured – gets done - Maya Juwita, Director, Workplace Gender Equality, Investing in Women ○ Session M: Driving Equality & Returns- Sara D’Anzeo - Partnerships Specialist, Trade, Investment & Innovation, UN ESCAP • Key Takeaways and Learnings from Day 2



15:00-16:15	Partner Best Practice (Plenary)	<p>Deepening Impact through Partnerships</p> <p>Moderator: Janelle Weissman, Head External Relations Unit, UN Women ROAP</p> <p>Presentation</p> <ul style="list-style-type: none"> • Driving Partnerships for Impact • UN Women’s Private Sector Engagement Strategy <p>Showcase of Best Practice</p> <ul style="list-style-type: none"> • Ms. Rebecca Razavi, Head of Public Policy & Economic Graph, Regional Director APAC, LinkedIn • Mr. Tivo Mallillin, APJ Action for Program lead – a UN Women Collaboration, NOKIA • Mr. Hassan Arshad, Director Policy and Communications, foodpanda <p>Panel Discussion + Q&A</p>
16:15-16:30	Break	
16:30 -17:15	Forum Closing	<p>Taking Actions- Closing Commitments</p> <ul style="list-style-type: none"> • Survey Results • Joint Actions • Closing

