

Ring The Bell for Gender Equality 2025

Date: 12 March 2025 (Wednesday)

Time: 9:00-12:00

Location: Sukree Kaewcharoen Auditorium, 3rd Floor,
The Stock Exchange of Thailand (SET)

CONCEPT NOTE

Background

March is a special month for women globally. Every year, 8 March is celebrated as International Women's Day. It is a day when women are recognized for their achievements, whether national, ethnic, linguistic, cultural, economic, or political. This day was officially recognized by the United Nations in 1977. Also, the United Nations' Commission on the Status of Women (CSW), the principle global intergovernmental body exclusively dedicated to the promotion of the gender equality and women's empowerment, is being held in the month of March.

Ring The Bell for Gender Equality: Global Initiative

'Ring the Bell for Gender Equality' initiative is a partnership between Women in ETFs, IFC, Sustainable Stock Exchanges (SSE) Initiative, UN Global Compact, UN Women, the World Federation of Exchanges. Please visit our Gender Equality [page](#) to learn more. **This year's priority theme is "For ALL Women and Girls: Rights. Equality. Empowerment."**¹

Ring the Bell for Gender Equality in Thailand

The Stock Exchange of Thailand (SET) and the Securities and Exchange Commission of Thailand (SEC) have been instrumental in integrating gender-responsive practices within the capital market. Their participation in the "Ring the Bell for Gender Equality" campaign exemplifies their dedication to promoting Sustainable Development Goal 5, which aims to achieve gender equality and empower all women and girls. To celebrate the 2025 International Women's Day (IWD) in Thailand, SET, SEC and will, once again, jointly host the Ring the Bell for Gender Equality 2025 at The Stock Exchange of Thailand.

The "Ring the Bell for Gender Equality 2025" event in Thailand is a significant initiative that underscores the commitment of the Thai capital market to advancing gender equality and women's empowerment. Aligned with the global theme for International Women's Day 2025, "For ALL women and girls: Rights. Equality. Empowerment," this event highlights the pivotal role of the private sector in fostering inclusive and equitable economic growth.

¹ <https://www.unwomen.org/en/news-stories/announcement/2024/12/international-womens-day-2025-for-all-women-and-girls-rights-equality-empowerment>

A key focus of this event is the promotion of gender-responsive practices, in particular gender-responsive procurement (GRP) that ensure equitable market opportunities will be a default condition for all. By encouraging companies to adopt GRP practices, the SET and SEC aim to create a more inclusive supply chain that supports women-owned businesses and ensures fair participation in economic activities. This approach not only empowers women entrepreneurs but also contributes to a more resilient and diversified economy.

Ring the Bell 2025 Theme - For ALL Women and Girls: Rights. Equality. Empowerment

Although significant progress has been made in advancing women's rights since the adoption of the Beijing Platform for Action in 1995, the world now faces overlapping crises and a concerning rollback of rights. This International Women's Day, UN Women invites everyone to push forward in the fight for women's rights, as the world cannot afford to lose ground.

The year 2025 represents a crucial milestone in the global journey toward gender equality and women's empowerment, commemorating 30 years since the [Beijing Declaration and Platform for Action](#). With only five years remaining to achieve the Sustainable Development Goals, the theme for this year emphasizes the urgency of ensuring equal rights, opportunities, and power for all, and envisioning a feminist future that leaves no one behind. At the heart of this vision is the empowerment of the next generation—particularly young women and adolescent girls—who are essential drivers of sustainable and transformative change.

Under the banner of UN Women's global campaign to mark the 30th anniversary of the Beijing Declaration and Platform for Action, "For ALL Women and Girls", this year's International Women's Day is a rallying cry to take action in three key areas:

1. **Advance women's and girls' rights:** Fight relentlessly for women's and girls' full range of human rights, challenging all forms of violence, discrimination, and exploitation.
2. **Promote gender equality:** Address systemic barriers, dismantle patriarchy, transform entrenched inequities, and elevate the voices of marginalized women and girls, including young people, to ensure inclusivity and empowerment.
3. **Foster empowerment:** Redefine power structures by ensuring inclusive access to education, employment, leadership, and decision-making spaces. Prioritize opportunities for young women and girls to lead and innovate.

Objectives

The main objective of the "Ring the Bell for Gender Equality 2025" is to spotlight the transformative role of the private sector in advancing gender equality as a cornerstone for achieving the Sustainable Development Goals (SDGs). This initiative particularly emphasizes fostering a supportive and inclusive environment within the capital market ecosystem. UN Women, in collaboration with the Stock Exchange of Thailand (SET) and the Securities and Exchange Commission (SEC), aims to enhance transparency, accountability, and equity by promoting gender-responsive procurement (GRP) and business practices that lead equitable market opportunities.

The workshop's objectives are as follows:

- To highlight and commend the commitments made by leading Thai companies in 2024 and set actionable pathways for 2025 and beyond, focusing on business practices and investments that promote gender equity both within organizations and across supply chains, enhancing the role of women as drivers of economic and social progress.
- To facilitate dialogue and collaboration among key stakeholders by sharing successful strategies, innovative solutions, and best practices in advancing the Women's Empowerment Principles (WEPs), particularly in the areas of gender equality, diversity, and inclusivity in leadership and business practices.
- To consolidate insights and inspire a shift toward inclusive and innovative economic models by engaging ecosystem supporters and thought leaders. These efforts aim to redefine traditional approaches and strengthen the roles of businesses and supporting actors in fostering a marketplace that values equity, innovation, and sustainability.

Logistics

Venue (Hybrid): Opening Bell at Sukree Kaewcharoen Auditorium, 3rd Floor, the Stock Exchange of Thailand (SET) (by invitation only) and FB LIVE

Hashtag: #ForAllWomenandGirl

Language: Thai, English (simultaneous interpretation provided)

Target audiences:

- **Government regulators of the stock market**
- **Listed companies in the Thai stock market**
- **2024 WEPs Awards Winners and previous years' WEPs Awards Awardees**

Agenda

Time	Agenda	Remarks
09.00 – 09.30 (30 mins)	Guests arrive and networking coffee	Event MC by SET
09.30 - 10.00 (30 mins)	<p>Event introduction by the Stock Exchange of Thailand (5 mins)</p> <p>Welcome Remarks (5 mins)</p> <ul style="list-style-type: none"> Mr. Asadej Kongsiri, President, the Stock Exchange of Thailand อัสสเดช คงศิริ กรรมการและผู้จัดการตลาดหลักทรัพย์ฯ <p>Opening Remarks (15 mins – 5 mins each)</p> <ul style="list-style-type: none"> Dr. Pornanong Budsaratagoon, Secretary-General, the Securities and Exchange Commission, Thailand ศ.ดร. พรอนงค์ บุษราตระกูล เลขาธิการ สำนักงานคณะกรรมการกำกับหลักทรัพย์และตลาดหลักทรัพย์ Dr. Angela Macdonald, Australian Ambassador to Thailand ดร. แอนเจลา แมคโดนัลด์ เอกอัครราชทูตออสเตรเลีย ประจำประเทศไทย <p>09.50 hrs. (10 mins) Stage preparation for "Ring the Bell for Gender Equality 2025"</p>	Simultaneous interpretation Eng-Thai-Eng provided throughout the event.
10.00 – 10.20 (20 mins)	<p>Bell Ringing Ceremony and Group Photo</p> <p>1st shot: Host and global partners are on stage for Bell ringing IFC, SET, SEC, [Bell] DFAT, UNW, UNGC</p> <p>2nd shot: Host, global partners and all speakers are on stage for group photo</p>	

Time	Agenda	Remarks
10.20 – 11.00 (40 mins)	<p>Keynotes</p> <p>Promote gender equality: Address systemic barriers, elevate the voices of women and girls</p> <p>3 speakers, stand-up microphone style</p> <ul style="list-style-type: none"> Ms. Jane Yuan Xu, IFC’s Country Manager for Thailand and Myanmar, International Finance Corporation Jane Yuan Xu ผู้จัดการบริษัทเงินทุนระหว่างประเทศ ประจำประเทศไทยและประเทศเมียนมา Ms. Katja Freiwald, Regional Programme Manager, WEE, UN Women คาเธีย ฟรายวาลด์ ผู้จัดการโครงการ Women's Economic Empowerment ประจำภูมิภาค สำนักงาน UN Women Ms. Kurupin Singnoi, Senior Expert on Gender, Department of Women’s Affairs and Family Development นางสาวกรุพิน สิงห์น้อย ผู้เชี่ยวชาญเฉพาะด้านสตรี กรมกิจการสตรีและครอบครัว 	Event MC by SET
11.00 – 11.50 (50 mins)	<p>Roundtable Discussion</p> <p>Foster empowerment: Redefine power structures</p> <p>Key topics</p> <ul style="list-style-type: none"> Inclusive access to market, economic resources, and decision-making spaces. Prioritize opportunities for young women and girls to lead and innovate. <p>4 speakers:</p> <ul style="list-style-type: none"> Dr. Kuanruthai Siripatthanakosol, Deputy Secretary-General, UN Global Compact Network Thailand (representing private sector network – supply chain) ขวัญฤทัย ศิริพัฒน์โกศล Deputy Secretary-General, UN Global Compact Network Thailand 	

- Ms. Nutchana Tiamchayphan, CEO, PB Foodtory Co, Ltd. (women innovation)
ณัฐชานา เตียมฉายพันธ์ CEO, PB Foodtory Co, Ltd.
- Ms. Sirikan Prasertying, International Institute for Trade and Development (ITD) (access to market)
สิริกัญจน์ ประเสริฐยิ่ง International Institute for Trade and Development (ITD)
- Ms. Jitapa Kulvanich, Trade Officer, Expert Level, นางสาวจิตอาภา กุลวานิช นักวิชาการพาณิชย์เชี่ยวชาญ

Moderator: Ms. Supapim Wannopas, UN Women

**11.50 – 12.00
(10 mins)**

Closing Remarks

Maria Holtsberg, Deputy Regional Director of UN Women Asia and the Pacific and UN Women

มาเรีย โฮลเบิร์ก รองผู้อำนวยการ UN Women สำนักงานประจำภูมิภาคเอเชียและแปซิฟิก