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Embassy of Sweden Beijing

UN WOMEN

2019 International Conference on Gender Equality and Corporate Social Responsibility

Tentative Agenda

Date: Tuesday, 26 November 2019

Venue: Beijing Marriott Hotel Northeast (26A Xiao Yun Road, Chaoyang District, Beijing)

9:00-9:30	Registration
9:30-9:50	**Opening Remarks** - *Ms. Smriti Aryal,* Head of Office, UN Women China - *Ms. Mu Hong,* Director-General, Liaison Department, All-China Women's Federation (tbc) - *Ms. H.E Helena Sångeland,* Ambassador of Sweden to China - *Mr. Tim Harrington,* Deputy Head of Delegation, European Union to China
9:50-10:10	Keynote speech: **Gender Equality is the Core to achieve the Sustainable Development Goals (SDGs)** - *Ms. Sally Barber,* Project Coordinator Specialist, UN Women Regional Officer for Asia and the Pacific
10:10-10:30	Keynote speech: **Why Gender Equality Good for Growth** This keynote speech is expected to cover the current progress and gaps of gender equality both globally and in China; the benefits, especially the economic benefits of promoting gender equality and women's empowerment; the value of unpaid care work, etc. - Researcher from Mckinsey Global Institute (tbc)
10:30-10:45	Tea Break
10:45-11:45	Panel discussion: **Promoting Women's Leadership** The panel will discuss how to promote women's leadership, both at workplace and as women entrepreneurs. What are the good experiences, and what are the gaps and challenges? Women entrepreneurs, women executives, male champions, and representatives from financial institutions, will be invited to share their views from different perspectives. Moderator: - *Ms. Su Cheng Harris-Simpson*, Board of Governors, Amcham China/Founder of SCHSAsia Panelists:

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	- *Ms. Yu Jin,* Managing Director, Accenture strategy Lead Greater China - *Ms.Lu Haina,* Associate Professor, School of Law, Renmin University of China - *Ms. Cristina Ho,* Member of Consultative Committee on Municipal Affairs of Macau SAR Government, Vice President of the Women's General Association of Macau - Representative from ABB (tbc) - *Anders Wolter,* Minister Counsellor, Head of CSR Centre, the Embassy of Sweden to China (tbc)
11:45-12:00	**Kick-off of WeEmpowerAsia Programme in China** - *Ms. Nona Deprez,* Head of Unit, Foreign Policy Instrument, EU Commission - *Ms. Katja Freiwald,* Regional Programme Lead 'WeEmpowerAsia', UN Women Regional Office for Asia and the Pacific
12:00-13:15	Lunch
13:15-13:30	Keynote speech (tbc)
13:30-14:45	**Panel Discussion: Gender Equality at the Heart of Decent Work** This panel will discuss what companies can do to promote gender equality in the workplace, what challenges they may face, and what could be the solutions. The topics will include the law and policy framework of promoting gender equal employment, closing the gender pay gap, promoting more women to management positions, arranging flexible working hours or childcare support, buying from women owned companies, providing training opportunities for female employees, etc. Moderator: - *Ms. Lin Jialei,* Project Coordinator Specialist, UN Women China Office Panelists: - *Irene Zhou,* International Labour Organization - *Ms. Zheng Jian,* International Project Director, Office for Social Responsibility, China National Textile and Apparel Council - *Ms. Zhou Xing,* PwC China Insurance Industry Leader; PwC China Diversity Leader - *Ms. Hongzhen Jin,* Executive Vice President, Xi'an Association of Enterprises with Foreign Investment - *Ms. Christina Knight,* Sweden's prominent Creative Director, writer of Mad Women – A Herstory of Advertising

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	- *Ms. Alexander Andersson,* Regional Sustainability Manager Production, Far East Asia Region, H&M, Girl Up's leadership (tbc)
14:45-15:00	Tea Break
15:00-16:00	Panel Discussion: **Increasing Women's Participation in a Digital World** This panel will discuss how to promote women's participation in a digital world. Topics will include increasing the ratio of female employees in ICT relevant industries, considering women's needs in the design of digital products, eliminating gender discrimination in AI, etc. Moderator: - *Ms. Lin Bo*, Deputy General Manager, Golden Bee Management Consulting Company Panelists: - *Mr. Sun Huimin,* Chief digital transformation expert, SAP - *Ms. Du Ying,* Delivery Director, East Market Unit, ThoughtWorks China - *Mr. Xiong Huajun,* Vice Secretary General, Secretary General of Social Responsibility Work Committee, China Electronics Standardization Association - Representative from Intel (tbc) - *Felicia Lindoff,* Co-founder and CEO, Sino-Scandinavian Innovation & Entrepreneurship Center - *Bonnie Roupé*, Founder of Bonzun (tbc)
16:00-16:15	**Closing Ceremony** *UN Women* *Post-event survey*