

GUIDE FOR PARTICIPANTS

“MENJADI AYAH” PHOTO COMPETITION

The Competition

UN Women, the Embassy of Sweden, and Indonesia Business Coalition for Women Empowerment with the support from IKEA Indonesia is organising “Menjadi Ayah”/ “Becoming a Dad” photo contest.

The “Menjadi Ayah” photo contest is inspired by the work of Swedish photographer Johan Bävman “Swedish Dads”. The Swedish Dads has been shown in 65 countries, including in Indonesia – Jakarta and Banda Aceh. Johan Bävman’s Swedish Dads showcased portraits 45 fathers who choose to stay at home with their children for at least six months. Johan Bävman examines why these fathers have chosen to stay at home with their children and how their relationship with their partners and their children has changed as a result. The works of Johan Bävman aims to show the effects of gender equality on parenting, both for an individual and for society.

We invite you to send photo of a dad with their child/ children in an everyday situation and include a caption “Father’s Role for Gender Equality”. The child/children must be under the age of 12. The contest is in connection to the HeForShe Run that will be held on 8 March 2020 in celebration of International Women’s Day.

Up to 10 Indonesian Dads’ photos will be shown at the HeForShe Run venue, at the Breeze Mall, BSD City on the 8 March and the winner will be announced on that event.

Entries

The competition is open to Indonesian nationals who are residents of Indonesia.

To enter, you simply private message us though the UN Women Indonesia’s Facebook page facebook.com/unwomenid/ or send an e-mail to info.indonesia@unwomen.org

The following rules apply for the submission:

- Recent photo of a dad and his child/children under the age of 12.
- If you are submitting photo other than yourself, photographer must have received permission in writing from the person in the photo, agreeing for their photo to be submitted to the competition.
- Caption information of “Father’s Role for Gender Equality” (in less than 100 words) must be sent along with the photo(s).
- Your contact information: 1) Name, 2) Email address, and 3) Place of residence.
- Each participant can submit up to three photos.
- Any camera (professional or mobile phone) can be used.
- The resolution of the photo must be 150 dpi or higher.
- Photos that have won awards in other photographic contests will not be considered.
- Your photos must respect the Terms and Conditions of the competition.

Deadline for submission: 1 March 2020, 12.00 WIB.

Selection

A team from UN Women, Embassy of Sweden, and Indonesia Business Coalition for Women Empowerment, led by the Ambassador of Sweden to Indonesia and Timor-Leste will jointly determine winners to be featured in the photo exhibit.

Prizes

- Top 10 finalists will receive HeForShe goodie bag.
- The winner will be announced at the HeForShe Run on Sunday, 8 March 2020 and will receive:
 - o 1st Winner: Prize package from IKEA, package from Embassy of Sweden, HeForShe goodie bag.
 - o 2nd Winner: Travel bag, package from Embassy of Sweden, HeForShe goodie bag.
 - o 3rd Winner: Backpack, package from Embassy of Sweden, HeForShe goodie bag.