

**16 Days of Activism Against Violence Against  
Women and Girls 2021**  
**#orangechallenge**

**The #orangechallenge: Call for Participation**

The UN in Indonesia and the National Commission on Violence Against Women (Komnas Perempuan) are calling on all creatives, activists, and anyone who supports the effort to end violence against women and girls, to take part in the **#orangechallenge**. This event is part of the 16 Days of Activism Against Gender-based Violence (GBV) 2021 campaign.

Share your perspective on gender-based violence (GBV) in Indonesia and the social changes you want to see in our society. You can convey your ideas creatively in a form that best suits your spirit and talent. That could be a short video (maximum **1-minute-long**), an **artwork** (comic, painting, or illustration), a **meme** (don't forget to add a pinch of humor to your message), or a **song** (yes, a song of your own that calls for change!).

Your creative content should highlight one or more of the following themes:

1. Changing the social norms that perpetuate and normalize violence against women and girls.
2. Stopping catcalling directed at women and girls on the streets.
3. Creating a safe workplace or safe campus with strict rules and policies for addressing sexual harassment and abuse.
4. Respecting women's personal life choices and bodily autonomy.
5. Stopping online gender-based violence.
6. Speaking out to end child marriage.
7. Enacting and enforcing anti-sexual harassment laws.
8. Showing what consent looks like.
9. Encouraging people to be active bystanders.

Share your art on Facebook, Instagram, or Twitter using the hashtags **#orangechallenge**, **#16days**, and **#orangetheworld** for an opportunity to win a laptop or a mobile phone, plus limited-edition UN merchandise for 10 selected creators!

It is time to act decisively on gender-based violence. Speak your truth. Use your power and resources to **#EndGBV** now!

**What to Know Before Joining the #orangechallenge**

- You should be an Indonesian citizen who resides in Indonesia, aged 15 or above.

- There is no participation fee for this competition.
- United Nations (UN) personnel and their family members are not eligible to participate in this competition.
- Your creative content should capture one or more of the themes outlined above.
- Speak your truth your way; you are free to be creative but your content should be positive, inspirational, empowering, and activism-oriented.
- Your content must not disrespect the impartiality and independence of the UN or reflect adversely on the UN in Indonesia; it should not be incompatible with the aims and objectives of the UN; it should not be derogatory towards any persons depicted in the work; contain any nudity, lewd content, or discriminatory or otherwise offensive messaging.
- Your content must respect the Terms and Conditions of the competition.
- All of the materials included in your content should be original. Make sure your content does not violate any copyright laws.
- We are trying to [#orangetheworld](#) with this [#orangechallenge](#). So, be sure to include one or more “orange elements” in your content.
- You can submit your entry(s) by posting them on Facebook, Instagram, or Twitter. Send the link to your post via DM @unwomenid by 25 November 2021, 23.59 WIB.
- You can still participate without disclosing your identity. If you do not feel comfortable sharing your content via social media, email your entry along with your name and contact information to [registry.indonesia@unwomen.org](mailto:registry.indonesia@unwomen.org) by 25 November 2021, 23.59 WIB. Be advised that UN agencies will be allowed to share your content online via UN channels while maintaining your anonymity.
- The UN in Indonesia will announce 10 competition finalists on Facebook, Instagram, and Twitter (@UNinIndonesia) on 2 December 2021. The 10 finalists will have the chance to promote their posts and gain as many likes as possible for an opportunity to win one of the people’s choice prizes (Android mobile phone).

- The three winners judged to have posted the best content will be announced on Facebook, Instagram and Twitter (@UNinIndonesia) on 10 December 2021.