Generation Equality Action Coalition

Innovation and Technology for Gender Equality

May 2021
BEIJING +25
1995
MOVING FROM WORDS TO REAL, FUNDED, AND GAME-CHANGING ACTIONS

CHANGING THE WORLD FOR ALL WOMEN AND GIRLS

ACCELERATING TOWARD OUR SDGs!

AC # LAUNCH PARIS, FRANCE

MEXICANOW KICKOFF

COMMITMENTS

LEADERS

SELECTED INTERNATIONAL ORGANIZATIONS

DETAILED CO-ANALYSIS PRIVATE, PEACE, CO-OPERATION

MULTI-STAKEHOLDER CO-CREATION PROCESS

GENERATION EQUALITY

FRANCE, UN, MEXICO

CO-HOSTS IN PARTNERSHIP WITH CIVIL SOCIETY AND YOUTH

2020

2,000+ LETTERS OF INTEREST

95+ LEADERS

DESIGN SPRINTS

ACTION COALITION WORKSHOPS

CONTINUE ...

#Act for Equal 2021
15 leaders have joined the Action Coalition on Technology and Innovation for Gender Equality as of 19 April 2021

<table>
<thead>
<tr>
<th>Member States</th>
<th>International organizations</th>
<th>United Nations Agencies</th>
<th>Civil society organizations</th>
<th>Philanthropies</th>
<th>Youth-led organizations</th>
<th>Private sector</th>
</tr>
</thead>
<tbody>
<tr>
<td>Armenia</td>
<td></td>
<td>unicef for every child</td>
<td>A+ Alliance</td>
<td>The Rockefeller Foundation</td>
<td>Digital Grassroots</td>
<td>Koc</td>
</tr>
<tr>
<td>Chile</td>
<td></td>
<td>ITU</td>
<td>GFW: Champions for Equality</td>
<td></td>
<td></td>
<td>Microsoft</td>
</tr>
<tr>
<td>Finland</td>
<td></td>
<td></td>
<td>Social Builder</td>
<td></td>
<td></td>
<td>salesforce</td>
</tr>
<tr>
<td>Rwanda</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tunisia</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
By 2026, women and girls in all their diversity have equal opportunities to safely and meaningfully access, use, lead, and design technology and innovation with freedom of expression, joy, and boundless potential.

We call for collective responsibility, especially from governments and corporations, to develop bold gender-transformative actions to widen innovation ecosystems, embed transparency and accountability in digital technology, and expand inclusive digital economies.
According to the ITU's 'Measuring digital development series' over half the total global female population (52%) is still not using the Internet, compared to 42% of all men.

For the past decade, the global Internet user gender gap has grown from 11% in 2013 to 17% in 2019, and remains largest in the world’s Least Developed Countries at 43%.

Female youth aged 15-29 are 3 times more likely than male youth to be unemployed or not in education or training.
Over **90%** of jobs worldwide have a digital component.

Without increased digital adoption and use, adolescent girls will have fewer employment opportunities and face additional barriers to be competitive in the **4th industrial revolution of 21st century jobs.**
Although access to mobile technology in South Asia is high (e.g. 78% Pakistan, 86% Bangladesh, 84% Afghanistan) the South Asia region has the world’s widest gender divide in terms of mobile phone ownership:

Women in South Asia are 26% less likely to own a mobile than men and 70% less likely to use the internet.

Education in the Context of COVID-19
During COVID-19 lockdowns in South Asia, at least 147 million children or 38% of all learners cannot access remote learning and only 7% can access online modalities.

Source: WE3: Gender Digital Divide; Desk Review (marketlinks.org)
BRIDGE THE GENDER GAP IN DIGITAL ACCESS AND COMPETENCES

**ACTION**
By 2026, reduce by half the gender digital divide across generations by accelerating meaningful access to digital technologies and universal digital literacy.

**TACTICS**
- **Service Delivery:** Improve accessibility of digital services and learning tools
- **Financing:** Advance innovative financing for 21st century skills
- **Norms:** Address stereotypes
EQUALS Global Partnership

As the solution for achieving gender digital equality by 2030

Global partnership bringing together international organisations, industry, governments, civil society and research institutions to mobilise a movement for change and deliver practical, integrated solutions at scale.

EQUALS – Bridging the Gender Digital Divide

Improving Internet Access For Women
Goal: Reduce the gender gap in internet access by 50% by 2030

Promoting Women’s Leadership in Tech
Goal: 30% of tech leaders are women by 2030

Building Women’s Skills
Goal: Ensure 60% of women and girls have achieved at least a minimum level of proficiency in sustainable digital skills by 2030

Leveraging Research
Goal: Stakeholders have the information they need to make evidence-based decisions
INVEST IN FEMINIST TECHNOLOGY AND INNOVATION

ACTION
By 2026, increase investments towards feminist technology and innovation by 50% to support women’s leadership as innovators and better respond to women and girls’ most pressing needs.

TACTICS
Service Delivery:
Invest in feminist innovation and tech

Laws & Policies:
Embed gender in innovation and tech development

Data & Accountability:
Leverage data science and accountability frameworks
Designing a solution with girls for girls

User-centered design and co-creation sessions with 400 girls and their close social circles in pilot countries Indonesia and Mongolia.

Girls determined 'look and feel' and name of the app, and desired features to meet their wants and needs.
Building to girls’ preferences and interests

- Fun, games, colorful, positive & personalized
- Calendar
- Cycle tracker
- Diary
- Data summary
- Accurate, trustworthy info
- Chatbot / Chatrooms
Network of Women

A forum for networking, knowledge sharing and mentoring
Women in Cyber Mentorship Programme

Become a changemaker in cybersecurity

http://itu.int/go/WiCmp
**BUILD INCLUSIVE, TRANSFORMATIVE AND ACCOUNTABLE INNOVATION ECOSYSTEMS**

**ACTION**
By 2026, double the proportion of women working in technology and innovation by setting up new networks and benchmarks to transform innovation ecosystems.

**TACTICS**
- **Service Delivery:** Create networks within digital/innovation hubs
- **Data & Accountability:** Measure inclusion and diversity in digital economies and societies
- **Laws & Policies:** Boost women and girls' leadership and full participation
Design of innovative finance instruments to engage a wider ecosystem of partners for collective closing of gender digital divide gaps from education to workforce.

This includes:

- A digital literacy equity outcomes fund to advance promising business and non-profit models
Giga: An initiative to connect every school to the Internet, and every young person to information, opportunity and choice

- Map schools to identify connectivity gaps
- Build affordable and sustainable Finance models
- Identify fit for purpose infrastructure to Connect schools
- Empower digital education via appropriate Digital Public Goods
PREVENT AND ELIMINATE ONLINE AND TECH-FACILITATED GBV AND DISCRIMINATION

ACTION
By 2026, a majority of countries and tech companies demonstrate accountability by implementing policies and solutions against online and tech facilitated GBV and discrimination.

TACTICS
- **Service Delivery:** Design tools to better prevent, detect, respond and monitor
- **Laws & Policies:** Enhance legislation, law enforcement and restorative justice responses
- **Norms:** Demonstrate cultural change
Advancing technology as a solution to ending all forms of GBV, including tech-facilitated harassment and discrimination

This includes:

- A virtual safe spaces platform for girls and women
- Six ways tech can help end gender-based violence (UNICEF East Asia & Pacific)
10 years after their first publication, ITU has released a new set of **COP Guidelines**: updated, re-thought and re-written by an expert multi-stakeholder working group.

The new guidelines include:
- The special situation of children with disabilities
- Issues around new technological developments

4 sets of guidelines for:
- Policy-makers
- Industry
- Parents and educators
- Children

HOW TO BECOME INVOLVED IN THE ACTION COALITIONS?
BECOME A COMMITMENT-MAKER!

**COMMITMENT MAKERS WILL:**
- Make bold and transformative commitments to one or several Action Coalitions
- Play a catalytic role in supporting the implementation and monitoring of Actions
- Mobilize other stakeholders around the Action Coalition theme and Blueprint

**WHO CAN BECOME A COMMITMENT MAKER? EVERYONE!**
- Women's and feminist organizations, movements, and civil society actors (Global South and North)
- Governments (Global South and North)
- UN agencies and other international or regional organizations
- Private sector entities and philanthropic organizations
- Youth-led organizations
- Other institutions (Media and local governments, etc.)

**WHAT'S EXPECTED OF A COMMITMENT MAKER? MAKE A COMMITMENT!**
- Financial commitments
- Advocacy commitments
- Policy commitments
- Programmatic commitments

**COMMITMENTS SHOULD BE:**
- GAME-CHANGING
- MEASURABLE

and ideally designed WITH OTHER STAKEHOLDERS

Commitments should reflect the principles of the Action Coalitions: Intersectional, feminist leadership and transformation.