#WhenWomenLead

Watch more: UN Women Asia Pacific - WeEmpowerAsia Playlist
WeEmpowerAsia is a UN Women programme funded by and in partnership with the European Union seeking to increase the number of women who lead and participate in business in China, India, Indonesia, Malaysia, the Philippines, Thailand and Viet Nam and promote inclusive and gender-equal trade between Asia and Europe.

http://weempowerasia.org  @unwomenasia #WeEmpowerAsia
The Women’s Empowerment Principles (WEPs)

A holistic framework for all businesses to guide their work towards gender equality across their value chain—regardless of size, sector or geography.

- High-Level Corporate Leadership
- Treat All Women and Men Fairly at Work without Discrimination
- Employee Health, Well-Being and Safety
- Education and Training for Career Advancement
- Enterprise Development, Supply Chain and Marketing Practices
- Community Initiatives and Advocacy
- Measurement and Reporting

Asia and the Pacific
Fastest growing region

- 1281+ (in 2020)
- 588 (in 2019)

www.weps.org
www.linkedin.com/showcase/weprinciples
More than Just a Signature!

Using the Women’s Empowerment Principles (WEPs) as an effective tool to drive change across value chains and contribute to a gender-responsive recovery by taking actions and creating impacts.

New WEPs Trainings & Programs

IKEA Unpaid Care Work

Unstereotype Alliance

Industry Disruptor

COVID Response

2021 WEPS AWARDS www.asiapacificwepsawards.org
We need more Transparency & Accountability

A joint Action Agenda across ALL SECTORS to get more women to equally participate and lead in business!

‘LANDSCAPING’

POLICY ROADMAP FOR WOMEN’S ECONOMIC EMPOWERMENT IN BUSINESS

GLOBAL REPORTING FRAMEWORK FOR BUSINESS
Empowering Women as Leaders, Innovators, Entrepreneurs, Employees, Partners and many more

"The pandemic presents an opportunity to reorient ‘business as usual’ and advocate for systemic change that can transform how we define economic success and women’s economic empowerment. At the core of this transformation is to address women’s unpaid care and domestic work."

WEA Champion
Nadira Yusoff, Founder and CEO, Kiddocare

"Gender diversity in leadership is important. It enhances innovation and generates more ideas. Among our female staff, 20% are in top-ranked management positions. We also promote people to have diverse skills, and we have more women becoming service advisers and mechanics."

WEPs AWARDS Winner
Jittirat Tantasirin, Managing Director, ATTA Autohaus Company Limited

"The Industry Disruptor programme came at a time when we were still trying to comprehend the impact of COVID and remain positive amidst all the doom and gloom. This forum allowed me to learn, share, reflect and connect with other like-minded entrepreneurs. In addition to making new friends, I have also discovered new partners who I am now working with for my upcoming collections."

Participant Industry Disruptor
Kanak Hirani, Founder, Julahas

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Ecosystem Approaches – Addressing Unpaid Care Work

UN Women Care Accelerator programme as part of a wider approach in partnership with investors, companies, and entrepreneurs.

UN Women Care Accelerator

- 6-month programme providing workshops, mentorship and 1:1 guidance for women-owned/benefitting care enterprises to grow
- Sensitizing investors to increase flow of capital to care enterprises
- Engaging corporates to work with care enterprises
- Connecting entrepreneurs with policymakers to advocate for inclusive regulation

https://careaccelerator.seedstars.com
#CareAccelerator #WeEmpowerAsia

careaccelerator.seedstars.com