

United Nations
Secretary-General's Campaign

UNiTE

to **END**
VIOLENCE
AGAINST
WOMEN



16 WAYS TO END VIOLENCE AGAINST WOMEN AND GIRLS

1

TELL PEOPLE THAT VIOLENCE AGAINST
WOMEN AND GIRLS IS NEVER OK.

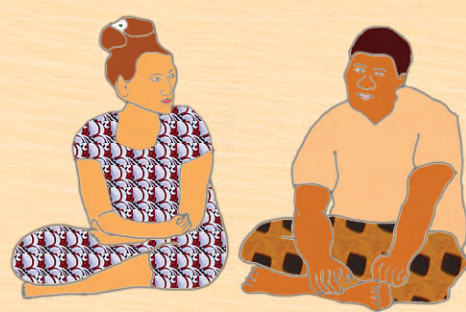
Every woman has the right to a life free of violence

The 16 Days of Activism Against Gender Violence Campaign is an international campaign that began in 1991. From November 25th, the International Day of Elimination of Violence against Women, to December 10th, International Human Rights Day, the campaign calls on individuals and groups around the world to act to end all forms of violence against women and girls.



2

IF YOU SUSPECT THAT A WOMAN CLOSE TO YOU IS BEING ABUSED, LISTEN TO AND SUPPORT HER. TELL HER THERE ARE PEOPLE WHO WANT TO HELP.



3

BELIEVE WOMEN WHEN THEY TELL YOU THEY'VE BEEN RAPED OR ABUSED. DON'T ASK ABOUT THEIR BEHAVIOR AND WHAT THEY WERE WEARING. LISTEN TO WHAT THEY SAY WITHOUT JUDGING THEM. WOMEN NEVER ASK FOR NOR DESERVE TO BE RAPED OR ABUSED!



4

LEARN ABOUT VIOLENCE AGAINST WOMEN AND WHAT CAUSES IT. YOUR EDUCATION IS A TOOL TO END IT!



5

TEACH BOYS AND YOUNG MEN ABOUT HOW TO BE MEN IN WAYS THAT DON'T INVOLVE DEGRADING OR ABUSING GIRLS AND WOMEN. LEAD BY EXAMPLE!



7

TALK TO FAMILY AND COMMUNITY MEMBERS ABOUT HOW VIOLENCE AND FEAR OF VIOLENCE AFFECT THE DAILY LIVES OF WOMEN AND GIRLS. TALK ABOUT HOW YOU CAN SUPPORT EACH OTHER TO HELP END VIOLENCE.

8

MAKE YOUR HOME VIOLENCE-FREE. CHILDREN WHO HAVE WITNESSED OR SUFFERED FROM GENDER-BASED VIOLENCE, ARE MORE LIKELY TO BECOME VICTIMS AND ABUSERS LATER IN LIFE.



6

ENCOURAGE AND SUPPORT THOSE PEOPLE IN YOUR COMMUNITY WORKING TO END ALL FORMS OF VIOLENCE AGAINST WOMEN AND GIRLS.



9

RAISE YOUR SONS AND DAUGHTERS TO BE EQUAL AND TEACH THEM THAT THERE IS NOTHING THAT BOYS CAN DO THAT GIRLS CANNOT.



10

VOLUNTEER TO WORK WITH VIOLENCE AGAINST WOMEN AND GIRLS PREVENTION PROGRAMMES IN YOUR COMMUNITY!



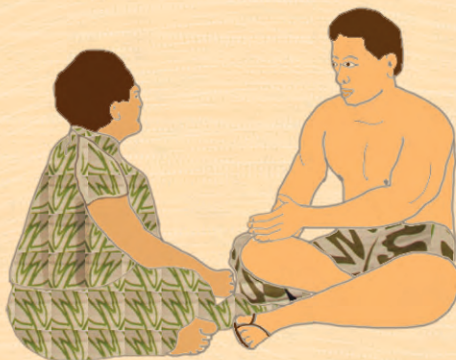
11

SHARE THE DECISION-MAKING WITH WOMEN IN YOUR LIFE. DISCUSS THINGS WITH YOUR PARTNER AND RESPECT HER OPINIONS.



13

IF A BROTHER, FRIEND, CLASSMATE OR TEAMMATE IS DISRESPECTFUL TO OR IS ABUSING A WOMAN OR A GIRL, DO NOT LOOK THE OTHER WAY – INSTEAD, FIND A WAY TO TALK ABOUT IT WITH THEM. REMEMBER THAT SILENCE IS AFFIRMING – WHEN WE CHOOSE NOT TO SPEAK OUT ABOUT VIOLENCE AGAINST WOMEN, WE ARE SUPPORTING IT.



12

IF YOU ARE ANGRY, COUNT TO 10 BEFORE REACTING TO SOMETHING YOU HEAR OR SEE.



14

WORDS ARE VERY POWERFUL, ESPECIALLY WHEN SPOKEN BY PEOPLE WITH POWER OVER OTHERS. REFER TO WOMEN AS EQUALS AND DON'T USE DISRESPECTFUL WORDS!



15

JOIN THE 16 DAYS OF ACTIVISM AGAINST GENDER VIOLENCE CAMPAIGN FOR WOMEN, GIRLS, MEN AND BOYS WHO WANT TO SPEAK OUT AGAINST VIOLENCE AGAINST WOMEN AND GIRLS.



SAY NO UNiTE

TO END VIOLENCE
AGAINST WOMEN

Say NO - UNITE to End Violence against Women is a global platform for advocacy and action records what individuals, organizations and governments worldwide are doing to end violence against women. Whether you organize workshops, reach out to students, advocate for better policies, or implement new laws, post your actions on endviolence.un.org or facebook.com/SayNo.UNiTE

If you need help or want to help another, please call Samoa Victim Support Group 24 hour Helpline free of charge at **800-7874**

Or please call
Domestic Violence Unit, Police at **22222** or **995**
or
Ministry of Women, Community and Social Development at **27752** or **27753**

For more information, go to
endviolence.un.org



TELL US WHAT YOU HAVE DONE TO STOP
VIOLENCE AGAINST WOMEN AND GIRLS. WE
WANT TO LEARN FROM YOUR EXAMPLE!

16

