



WeEmpowerAsia Bulletin

Promoting women's economic empowerment in Asia

WeEmpowerAsia is a joint programme of the European Union and UN Women, aimed at increasing the number of women who lead and participate in private-sector businesses in China, India, Indonesia, Malaysia, the Philippines, Thailand and Viet Nam, thus advancing inclusive and sustainable growth along with more gender-equal trade opportunities with Europe. Our bulletin will feature stories, events, announcements, publications and resources as well as updates on the implementation of the programme. Read more about the programme [here](#):



WeEmpowerAsia panel at ASEAN's Women CEO's Summit

Private sector leaders, entrepreneurs and officials of the European Union and UN Women highlighted the "business case" for gender equality and women's economic empowerment in Asia at a panel discussion hosted as part of the ASEAN's Women CEOs Summit in Bangkok. The event was attended by over 120 participants from across Southeast Asia.

[Read the story.](#)



Beijing business leaders discuss gender equality and corporate social responsibility

The 2019 International Conference on Gender Equality and Corporate Social Responsibility (CSR) - held in Beijing- discussed challenges and opportunities for gender mainstreaming in companies as well as innovative approaches to promote women's leadership, decent work and digital inclusion. [Read more.](#)



WeEmpowerAsia boosts women's entrepreneurship in China

Representatives of 35 leading women-owned startups from various industries gathered in Beijing on 4 December to discuss the challenges of running small- and medium-sized firms as well as ways to collaborate with WeEmpowerAsia. The discussion provided the programme with insights on how to tailor its activities in the country, which are to include skills-building and networking opportunities for women. [Read more.](#)



EU & UN Women teams meet in Bangkok

Hilde Hardeman, Head of the European Commission's Service for Foreign Policy Instruments (FPI), visited UN Women's Regional Office for Asia and the Pacific with the EU delegation team. [Read more.](#)



Regional kick-off workshop

From 15 to 17 October, the Regional Programme WeEmpowerAsia conducted its kick-off workshop in Bangkok, Thailand. The meeting included a field visit to a startup incubator and panel discussions with women entrepreneurs. [Read more.](#)



Women's economic empowerment highlighted at Beijing+25 Ministerial Conference

Malaysian entrepreneur and WeEmpowerAsia advocate, Nadira Yussof, joined a panel on women's economic empowerment during the Beijing+25 Regional Conference held in Bangkok. [Read more.](#)



"Investing in Women" & WeEmpowerAsia discuss potential collaboration

The "Investing In Women" and WeEmpowerAsia teams met to brainstorm together about potential avenues for cooperation between the two programmes. [Read more.](#)

Global Compact Network & WeEmpowerAsia partner to promote WEPs in India

On November 15, the team of WeEmpowerAsia in India, signed a Memorandum of Understanding (MoU) with the Global Compact Network India. The partnership aims at encouraging businesses to commit to the Women's Empowerment Principles (WEPs) and promote women's economic empowerment in the country. [Read more.](#)



Manila mall employees sensitized on gender issues

The WeEmpowerAsia Team in the Philippines held a workshop on promoting positive work culture through gender sensitivity and anti-sexual harassment for close to 300 frontline employees of the Festival Lifestyle Mall in Alabang, Metro Manila. The activity was conducted within the framework of the global campaign "16 Days of Activism against Gender-based violence." [Read more.](#)

WeEmpowerAsia launch at the UN

On October 18 2019, the Regional Programme WeEmpowerAsia held an internal launch ceremony at the United Nations Conference Centre (UNCC) in Bangkok. Hosted by Mohammad Naciri, UN Women Regional Director for Asia and the Pacific, the event served to officially introduce the programme to UN Women staff and UN sister agencies present in Thailand. [Read more.](#)



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 India: Khan, Suhela
 Indonesia: Almuna, Iriantoni
 Philippines: Mesina, Rosalyn
 Malaysia/Thailand: Seesai, Sawai
 Viet Nam: Nguyen, Kim Lan

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 Gender equality means good business

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