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Gender equality means good business



BUSINESS FORUM “GENDER EQUALITY MEANS GOOD BUSINESS”

Tuesday, August 18, 2020

Melia Hotel, 44B Ly Thuong Kiet, Ha Noi (to be confirmed)
Or VCCI Building, 9 Dao Duy Anh, Ha Noi (to be confirmed)

Time	Content	In charge
08.30 - 09.00	Registration & networking	VWEC & UN Women
09.00 - 09.10	Opening remarks <ul style="list-style-type: none"> - Ms Nguyen Thi Tuyet Minh, Chairwoman of Viet Nam Women Entrepreneurs Council - Ms Elisa Fernandez Saenz, Representative, UN Women Viet Nam - Representative of the EU Delegation in Viet Nam 	
09.10 - 09.20	Introduction WeEmpowerAsia Programme Women’s Empowerment Principles (WEPs)	Ms Nguyen Kim Lan, Programme Manager UN Women WeEmpowerAsia
09.20 - 09.50	Keynote: Promote gender equality for the sustainable development and prosperity of enterprises	Mdm Pham Chi Lan – Ex-Vice Chairperson of VCCI, Economic Specialist
09.50 – 10.00	Signing of the CEO’s commitment to WEPs	Companies sign WEPs CEO Statement of Support (offline event in Ha Noi and online via Zoom)
10.00 – 11.00	Panel Discussion: Equality Means Business <ul style="list-style-type: none"> - Investment trend during COVID-19 - Investment in women is the smart selection - Business development and investment towards gender equality - Gender equality promotion through initiatives to support community 	Facilitator: VWEC Panelists: <ul style="list-style-type: none"> - Eurocham - Phu Thai Group - Doji - CANIFA - Hannel
11.00 – 11.10	Closing	Ms Elisa Fernandez Saenz, Representative, UN Women Viet Nam

For further enquiries, please contact Ms Kim Lan Nguyen (nguyen.lan@unwomen.org).