eradicating extreme poverty of the UN 2030 Agenda for Sustainable Development ten years ahead of
around the world took stock of their progress during the last quarter century, we were able to celebrate
for Action, a landmark blueprint agreed by 189 governments to advance women's rights. As countries
your support and solidarity.

Dear friends and partners,

2021 will not be easy. The profound impact of COVID-19 on women's time, health, incomes, and opportunities threatens to again widen the
gender gap and reverse the gains we have made. Yet with strong partnerships in place, we aim to take our learning from the past year
forward into a better future for women in China. My heartfelt thanks to those that have walked with us this far and we continue to count on

New work on women's empowerment broke ground across China in late 2020 when UN Women and its partners selected eight new
backdrop of challenge created by COVID-19.

The series of inspiring stories that we produced as part of the campaign had been viewed 190,000 times on Weibo and WeChat by the
and sparked 37,240 online discussions

SPREADING THE WORD

This social media campaign invited women entrepreneurs in China to share stories of fighting COVID-19 on the economic frontlines. It
was part of our project to help women weather the social and economic costs of the pandemic and it reached more than 940,000 people
via

Working with community organizations

The champions included Handa Industries and IKEA China;

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