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WeEmpowerAsia Bulletin

Are you committed to enabling a more gender-inclusive and responsive business world?

There are multiple ways you and your company can engage in our programmes and take further steps towards advancing gender equality and promoting women's economic empowerment. Find out how!

In this edition, check out the remarkable progress made through various WeEmpowerAsia initiatives, and the impacts made by outstanding gender champions across the region!

The WeEmpowerAsia Team

PROGRESS MADE

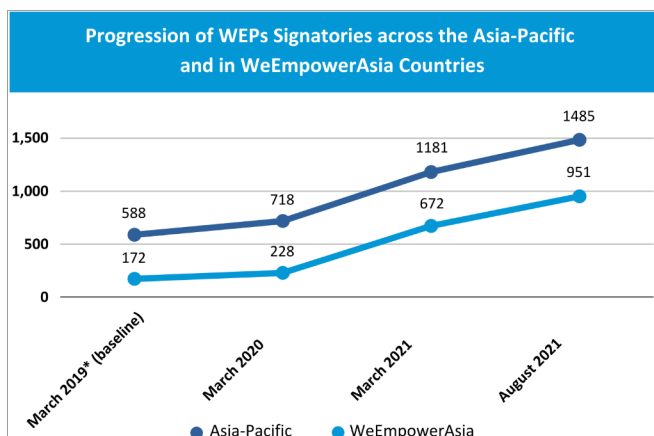
Applications more than doubled for the 2021 WEPs Awards!

This year, the application cycle ran from May 31st to August 9th, for 6 categories with a special category for Youth Leadership in the UN Women's Generation Equality campaign. In total, 700 applications from 485 companies in 20 countries have been received! Looking forward to this year's WEPs Awards? Visit the website to learn more.



[Learn more](#)

HIGHLIGHTS



WEPS SIGNATORIES SKYROCKET!

More leading companies committed to advancing gender equality in the Asia-Pacific sign up to the WEPs

WeEmpowerAsia has mobilized the largest private sector commitments to the WEPs in the Asia-Pacific region since the start of the programme in March 2019. While 588 companies had signed on from 2010-2019 in the region, 897 more have been added since WEA commenced. Among the new signatories, 779 have come from the seven focus countries of the WeEmpowerAsia programme: China, India, Indonesia, Malaysia, Philippines, Thailand, and Viet Nam. These numbers are anticipated to continue growing toward the end of the year as regional and country teams of the programme roll out the WEPs Awards and other initiatives.

[Learn more](#)

CHANGEMAKERS IN FASHION AND LIFESTYLE

Innovative entrepreneurs to make the industry more gender-equitable and sustainable!

WeEmpowerAsia and The DO Group launched the 2nd edition of the innovative Industry Disruptor programme in partnership with H&M, WinPE and Amazon Saheli. The programme accepted applications from leading enterprises based in or operating out of India!

“Do you need support with attracting investment, building your e-commerce presence, or forming relationships with peers and big industry players to make a bigger impact in the fashion and lifestyle industry?”

[Learn more](#)

CLOSING THE GENDER GAP

More leading companies committed to advancing gender equality in the Asia-Pacific sign up to the WEPs

Following the success of the 1st edition of the WEPs Activator programme for amfori corporate members, WeEmpowerAsia and amfori opened the programme to non-amfori members as well. The WEPs Activator 2.0 will incorporate takeaways from the 16 amfori members who completed the first programme in June 2021. Thank you to all committed gender champions who showed their interest in the programme! To learn more, please check out the brochure.

JOIN THE 'WEPs ACTIVATOR' 2.0
Unleash the power of Gender Equality
across your company and value chain

WOMEN'S
EMPLOYMENT
PRINCIPLES
Endorsed by the European Union and the
ILO Global Compact (ILO)

amfori
Trade with purpose

Funded by the European Union

weempowerasia
Gender equality means good business

UN WOMEN

[Brochure](#)



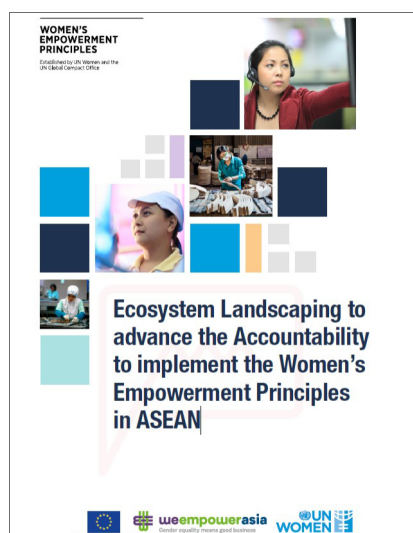
To help startups and entrepreneurs combat the challenges women face in the care sector pre-, during and post-COVID-19, WeEmpowerAsia's UN Women Care Accelerator programme, in collaboration with Seedstars and Bopinc, selected 13 startups in the Asia-Pacific region. Through a 6-month programme, the participating companies will have the opportunity to scale up their business to provide accessible and affordable care services, to employment opportunities, and useful technology to create a more inclusive care economy.

CHANGING THE CARE INDUSTRY

Transforming women's unpaid care work into economic opportunities

[Blog post](#)

FEATURED PUBLICATIONS



Ecosystem Landscaping to advance the Accountability to implement the Women's Empowerment Principles in ASEAN

This report, developed by UN Women's WeEmpowerAsia programme and the International Labour Organization's (ILO) Responsible Supply Chains in Asia programme, provides policymakers, companies, civil society, employer organisations and other stakeholders in the ASEAN region with comprehensive details on reporting and implementing the Women's Empowerment Principles (WEPs)-related policies.

[Read full report](#)

WEPs Transparency and Accountability Framework: Creating Transparency on Gender Equality to Transform Business

The WEPs Transparency and Accountability Framework presented in this document aims to provide companies with a holistic set of indicators that are most likely to advance gender equality across corporate value chains aligned with existing corporate gender equality frameworks.

[Read full report](#)



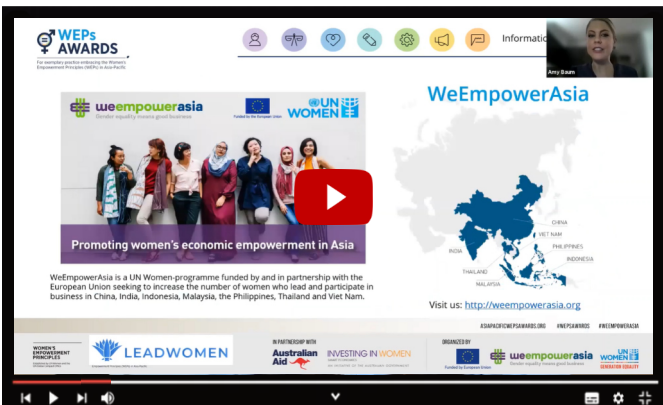
LATEST VIDEOS



A Letter to My Future Self



Asia-Pacific WEPs Awards 2021 Regional Information Session



Asia-Pacific WEPs Awards 2021 Malaysia Information Session



Asia-Pacific WEPs Awards 2021 Thailand Information Session



Best Practice of a WEPs Signatory in Indonesia



Best Practice of a WEPs Signatory in Thailand

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