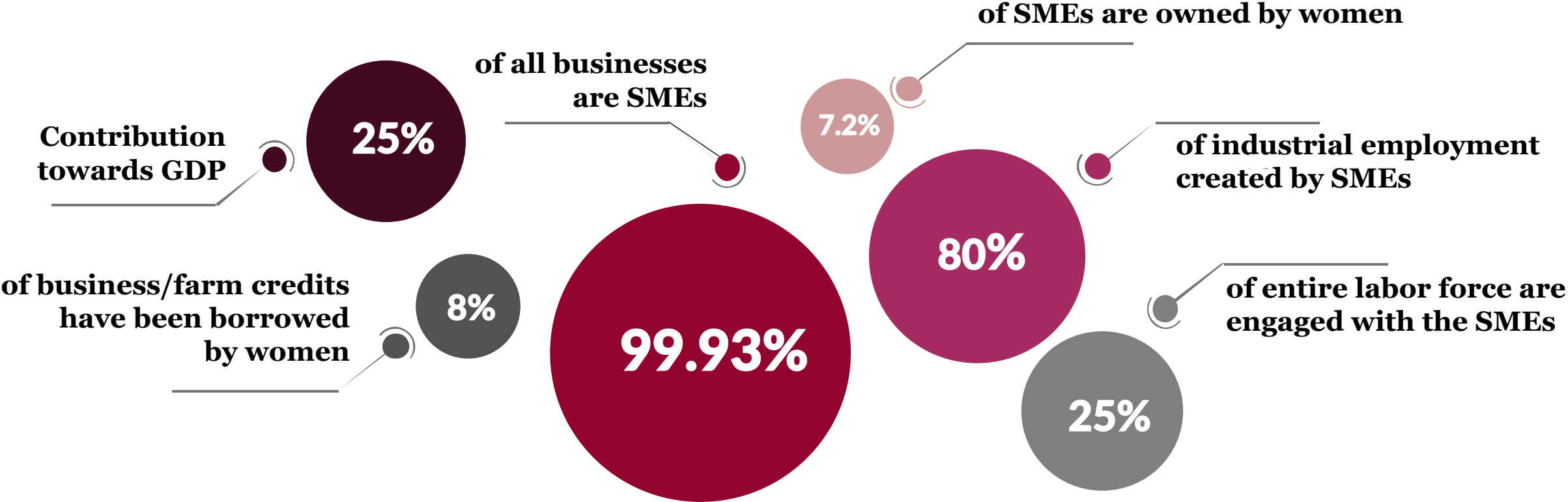




Nazeem Hassan Satter
General Manger
The Small and Medium Enterprise Foundation (SMEF)
Ministry of Industries, Bangladesh

State of SMEs in Bangladesh



Women Entrepreneurship: Some Issues to Consider

- ❖ Government is stern to achieve its Vision-2041 (to become developed country, followed by achieving Vision-2021 (achieved middle income country status in 2021). Government is also committed to achieve the goals and targets of SDGs
- ❖ As, fifty percent population are women (as per 2022 national survey), **mainstreaming of women through employment & empowerment with social and economic development is prerequisite and priority task of the government**
- ❖ In last ten years, poverty has been decreased significantly with increased rate of education (of women in particular as the government ensured free education up-to higher secondary/A-level)
- ❖ Government encourages the youth and students to become entrepreneurs (employer instead of employee) along with low cost credit/equity supports and different tax and VAT incentives
- ❖ Women entrepreneurs have just been doubled during last decade (126% increased)
- ❖ An enabling environment (ecosystem) for women entrepreneurship development has been created meanwhile--
- ❖ **Women are now more eager to become entrepreneurs (friendly features)**

Realities Background and Rational

- ❖ Women mostly live in villages where entrepreneurial facilities are still lagging behind
- ❖ Due to socio-economic perspective, women are still reluctant to move and stay away (from home) for availing entrepreneurial facilities (though they badly need- now a days)
- ❖ Government initiative to make Digital Bangladesh (started 2009), followed by Covid-19 impact, a paradigm shift has been created, particularly in case of small and medium sized businesses (and of course in women business)
- ❖ Online business with digital transaction have got momentum meanwhile--
- ❖ People are now interested/prefer (being habituated as well) to procure their products and services digitally/online what resulted e-commerce and online business very popular with significantly increase of e-commerce/online business in last years
- ❖ Women are now feel comfort (an interested) to start and run their business from own home/area (though they face numbers of limitations and hurdles and so-- they need numbers of information, advisory/consultancy and facilitation supports)
- ❖ And all these things have generated a timely demand of –Dynamic Digital Hub- for women entrepreneurs.

**One Stop Advisory, Information and Facilitation Center
for Women Entrepreneurs in Bangladesh
(Dynamic Digital Platform)**



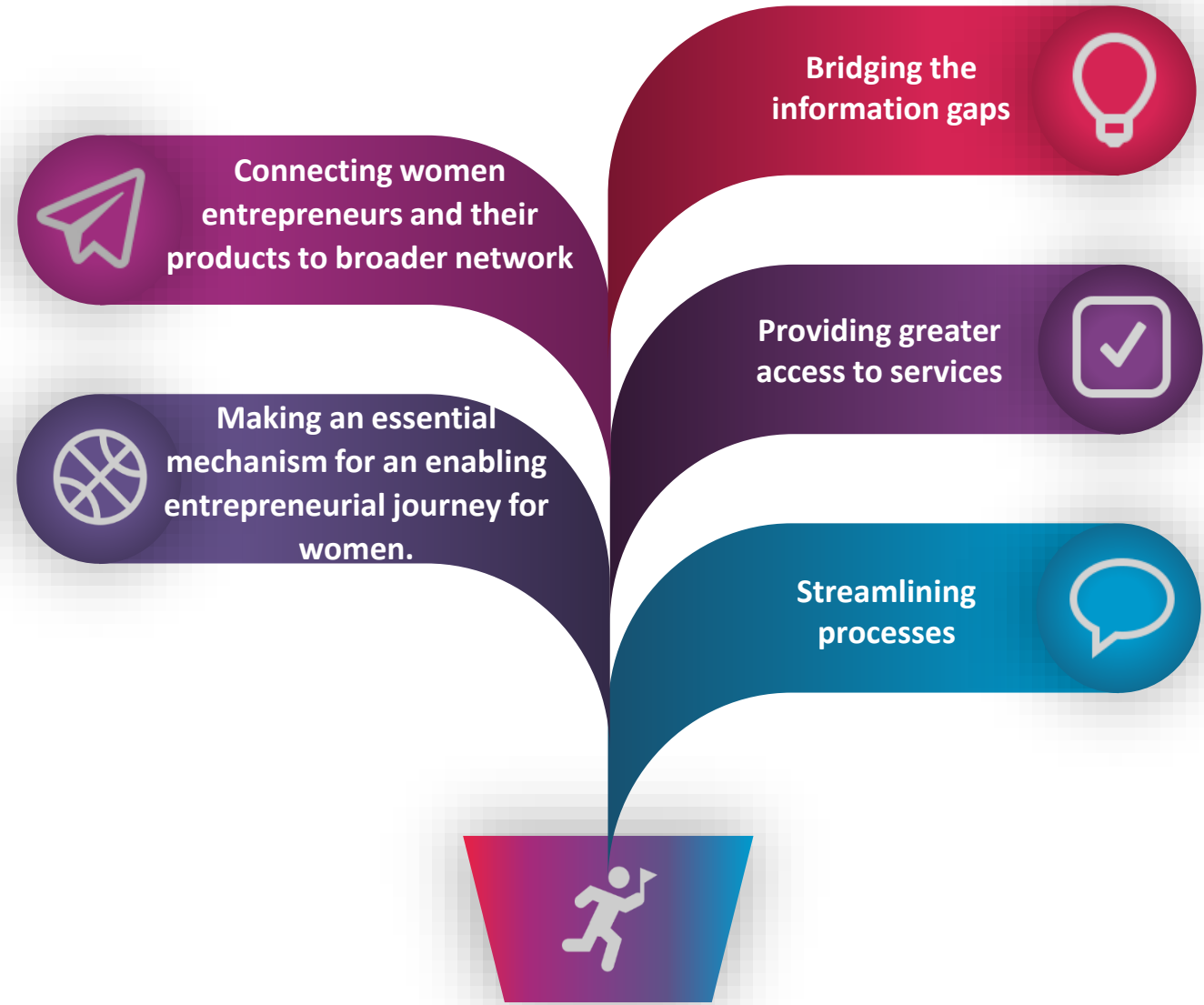
Bangladeshi women, seizing economic opportunities

Challenges

- In starting, sustaining and upscaling their businesses

Effect

- Women's ability to gain relevant knowledge and information
- Leverage alternate operational models and solutions.



One Stop Information and Facilitation Platform for WEs

One-stop Knowledge Hub

Features

1	2	3	4	5	6	7	8	9
Online application for SMEF membership	How to get business registration and trade license	Join trade fair	How to get financing	How to sell online & offline	Find a mentor/ Advisors/ Referral	Upgrade your skills	Ask for counseling	Put your demand/question
Creating a database of SMEs by collecting data through a live form	Guiding the founders on the registration process and the requirements	Facilitating identification of online and in-person fairs & events	Guiding the entrepreneurs on the requirements for availing financing opportunities	Preparing a yellow page of online marketplaces	Connecting founders with mentors, where they will receive guidance on business safety, business compliance, business growth, etc.	Enabling entrepreneurs to develop skills related to business operations and digital transformation	Providing emotional counseling while maintaining anonymity	Answering to the business queries and demands of the founders

A comprehensive design to help women entrepreneurs in facing challenges



Challenges faced by Women Entrepreneurs



Starting



Business registration and legislations



Business operationalization and management



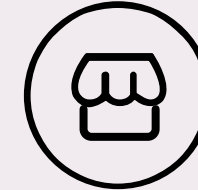
Capacity building



Marketing and promotion



Financing



Online One-Stop Centre



How to get business registration and trade license



Find a mentor/advisor



Upgrade skills



How to sell online



How to get financing

A comprehensive design to help women entrepreneurs in facing challenges



Challenges faced by Women Entrepreneurs



Upscaling



Resource mobilization (Asset, Finance and Human)



Business mobility and digital transformation



Business support schemes and policies



Growth financing



Market expansion



Online One-Stop Centre



Find a mentor/advisor



How to sell online



Online application for SMEF Membership and Services



How to get financing



Join trade fair

A comprehensive design to help women entrepreneurs in facing challenges



Challenges faced by Women Entrepreneurs



Sustaining



Compliance and legislation



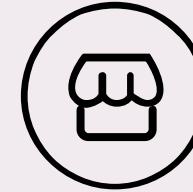
Financial planning



Business operationalization and management



Business community network management



Online One-Stop Centre



Put your demand/question



Upgrade skills



Find a mentor/advisor



Join trade fair

Journey



Online Portal

Content Development



Partnership Development

Capacity Building Training



Support

Launching

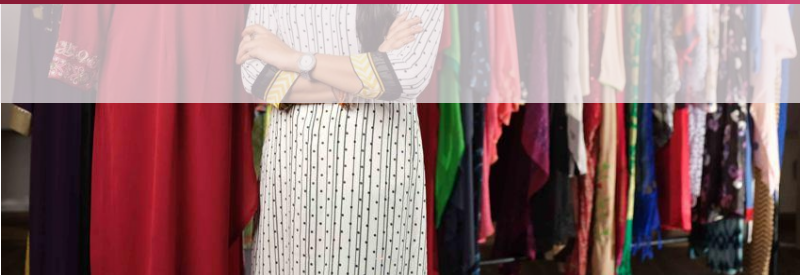
Inception

July 2022



Completion

March 2023



Phases of One-stop Services for SMEs

Phase I Knowledge Hub	Phase II Online and Brick & Mortar Transaction	Phase III Online compliance
Know-how	Online access to finance	Online incorporation
Referral to skills training	Online market place	Online tax filing
Referral to assorted services required by CMSMEs	Brick & Mortar One-stop Service Desk	
Information and knowledge useful for CMSMEs for operation, compliance, and growth		

Contents in Phase 1



Number of Contents in total- 131

Home Page

News & Blog Journey

Chamber of Commerce

SSC

সম্মানিত অতিথিদের উপস্থিতিতে

১২২০

৫০

৫০০

১০০০

SSC

হোম > নিউজসমূহ

নিউজ ক্যাটাগরি সমূহ

মেসার সংবাদ (2)

টিভিসি নিউজ (0)

মেসার পত্রিকা কাগজের খবর (2)

ব্যাবসায়িক খবর (6)

অনুসন্ধানকৃত মোট নিউজের সংখ্যা 10 টি

৮ দিনব্যাপী এসএমই মেলা শুরু হচ্ছে ৫ ডিসেম্বর

প্রধানমন্ত্রী জাতীয় এসএমই মেলা-২০২১ উদ্বোধন করেছেন

ঢাকায় আগামী ৫-১২ ডিসেম্বর অনুষ্ঠিত হবে এসএমই মেলা

SSC

হোম > রূপ

রূপ ক্যাটাগরি সমূহ

SSC

হোম > রূপ

রূপ ক্যাটাগরি সমূহ

লাইসেন্সিং (4)

ব্যবসা ব্যবস্থাপনা (12)

ডিজিটাল মার্কেটিং (2)

ফাইন্যান্স ম্যানেজমেন্ট (4)

অনুসন্ধানকৃত মোট রূপের সংখ্যা 22 টি

সোশ্যাল মিডিয়া মার্কেটিং কি?

ক্রিভাবে সোশ্যাল মিডিয়া মার্কেটিং করবেন?

বাংলাদেশে ছোট ব্যবসার জন্য ডিজিটাল মার্কেটিং এর গুরুত্ব

বোর্ড অব ইনভেস্টমেন্ট এর অনুমোদন

হিসাবে স্বচ্ছতার জন্য যে বিষয়ে নজর রাখতে হয়

SSC

হোম > প্রয়োজনীয় তথ্যসমূহ > চেম্বার অফ কমার্স তথ্য

চেম্বার অফ কমার্স তথ্য

অনুসন্ধানকৃত মোট চেম্বারের সংখ্যা 8 টি

ঢাকা চেম্বার অফ কমার্স এন্ড ইন্ডাস্ট্রি

রংপুর চেম্বার অফ কমার্স এন্ড ইন্ডাস্ট্রি

খুলনা চেম্বার অফ কমার্স এন্ড ইন্ডাস্ট্রি

সিলেট চেম্বার অফ কমার্স এন্ড ইন্ডাস্ট্রি

দিনাজপুর চেম্বার অফ কমার্স

চিটাগাং চেম্বার অফ কমার্স & ইন্ডাস্ট্রি

ঝিনাইনহাট চেম্বার অফ কমার্স এন্ড ইন্ডাস্ট্রি

বাংলাদেশ ওমেন চেম্বার অফ কমার্স এন্ড ইন্ডাস্ট্রি

Bank Journey

SSC

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আর্থিক সংক্রান্ত তথ্য

অনুসন্ধানকৃত মোট চেম্বারের সংখ্যা 4 টি

BRAC BANK

city bank

BENGAL COMMERCIAL BANK

Dutch-Bangla Bank Limited

উদ্যোক্তা হিসেবে আধিকারভুক্ত হোন

কমপ্লেক্সি পোর্টাল

প্রয়োজনীয় তথ্যসমূহ

একোমাত্রা চুক্তি

অন্যান্য তথ্যসমূহ

উদ্যোক্তা হিসেবে আধিকারভুক্ত হোন

এসএমই আউটপোস্টের কমপ্লেক্সি পোর্টাল উদ্বোধন হিসেবে আধিকারভুক্ত হোন

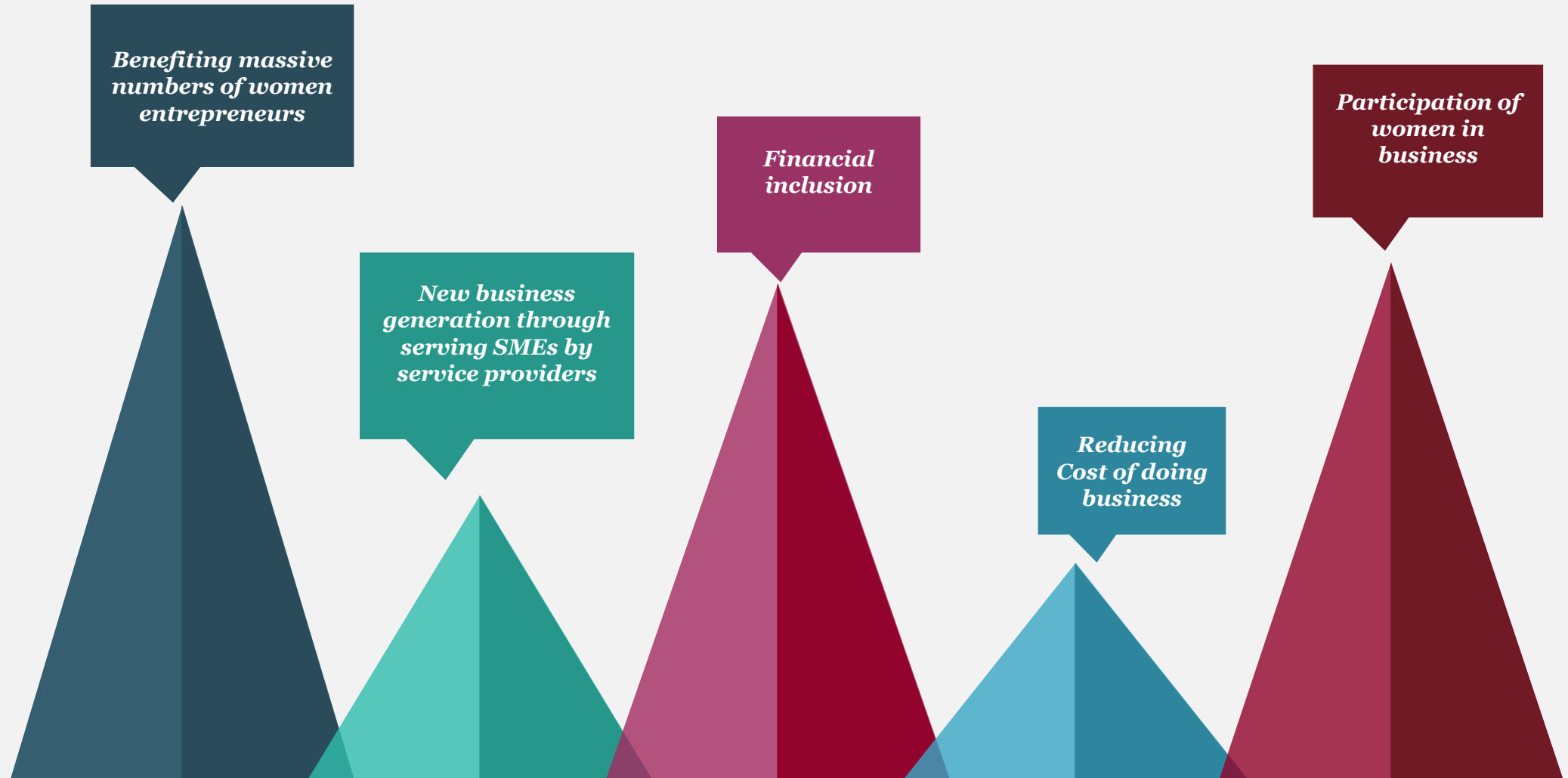
কমপ্লেক্সি পোর্টাল

প্রয়োজনীয় তথ্যসমূহ

একোমাত্রা চুক্তি

অন্যান্য তথ্যসমূহ

Expected Impact



- From SME Foundation, the apex agency for SME development, under the Ministry of Industries, what we are mandated to do and need to do for women entrepreneurship development (to fulfill their increased need and demands); we can't hear and serve them all due to different reasons and limitation. But we strongly believe, after the one stop hub is in action, we will be able to serve more women throughout the country
- We shall be able to get know of their issues, needs and asking and accordingly be able to take and implement necessary actions to solve and serve them
- This will be a dynamic platform which shall be updated on regular basis. We have the plan to employ dedicated trained people for the hub. We have also took necessary programs to supplement the hub (development of expert pool, panel of BDS etc.)
- In future, through the next phases, we shall integrate respective regulators and services providers to make the hub more effective and useful to women entrepreneurs,
- And finally what I want to mention that it would not only useful for the women also for the male. So this hub will eventually be a unique hub for to be and existing entrepreneurs

Thank you!