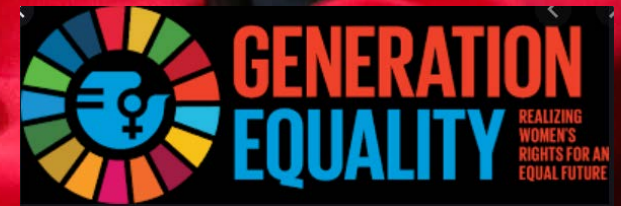


Generation Equality Action Coalition

*Innovation and Technology for
Gender Equality*

May 2021



BEIJING

+25

1995

CHANGING the WORLD for ALL WOMEN and GIRLS

ACCELERATING toward our SDGs!

AC LAUNCH

PARIS FRANCE



The ACTION COALITIONS Journey

MOVING from WORDS to REAL, FUNDED, and GAME-CHANGING ACTIONS

MEXICONOW Kickoff

COMMITMENT MAKERS INVITED TO JOIN ACs

COMMITMENTS

draft ACTIONS ANNOUNCED at IWD

#Act for Equal

2021

GENERATION EQUALITY



FRANCE UNW MEXICO
CO-HOSTS in PARTNERSHIP with CIVIL SOCIETY and YOUTH

2020

2,000+ LETTERS of INTEREST

GOVERNMENTS • CIVIL SOCIETY • YOUTH

95+

LEADERS SELECTED

PRIVATE SECTOR • INTERNATIONAL ORGANIZATIONS

AC

MULTI-STAKEHOLDER CO-CREATION PROCESS

DESIGN & SPRINTS

ACTION COALITION WORKSHOPS

Continue ...



Action Coalition Tech & Innovation: Leadership Council



15 leaders have joined the Action Coalition on Technology and Innovation for Gender Equality as of 19 April 2021



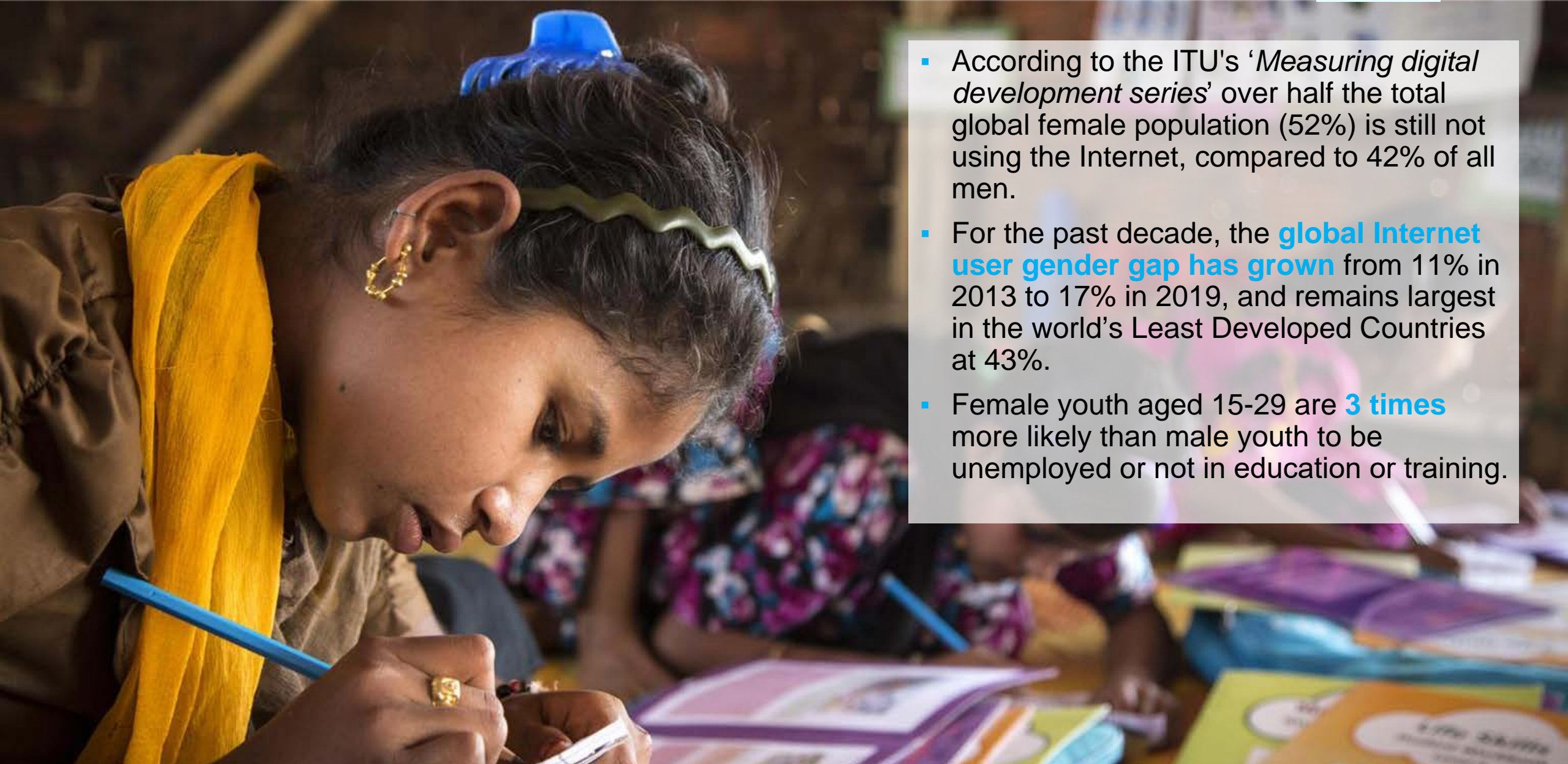
Member States	International organizations	United Nations Agencies	Civil society organizations	Philanthropies	Youth-led organizations	Private sector
 Armenia						
 Chile						
 Finland						
 Rwanda						
 Tunisia						

Action Coalition Tech & Innovation: The Vision

By 2026, women and girls in all their diversity have **equal opportunities** to safely and meaningfully **access, use, lead, and design technology and innovation** with freedom of expression, joy, and boundless potential.

We call for collective responsibility, especially from governments and corporations, **to develop bold** gender-transformative actions to widen **innovation ecosystems**, embed transparency and accountability in digital technology, and expand inclusive **digital economies**.





- According to the ITU's 'Measuring digital development series' over half the total global female population (52%) is still not using the Internet, compared to 42% of all men.
- For the past decade, the **global Internet user gender gap has grown** from 11% in 2013 to 17% in 2019, and remains largest in the world's Least Developed Countries at 43%.
- Female youth aged 15-29 are **3 times** more likely than male youth to be unemployed or not in education or training.

Over **90% of jobs worldwide have a digital component.**

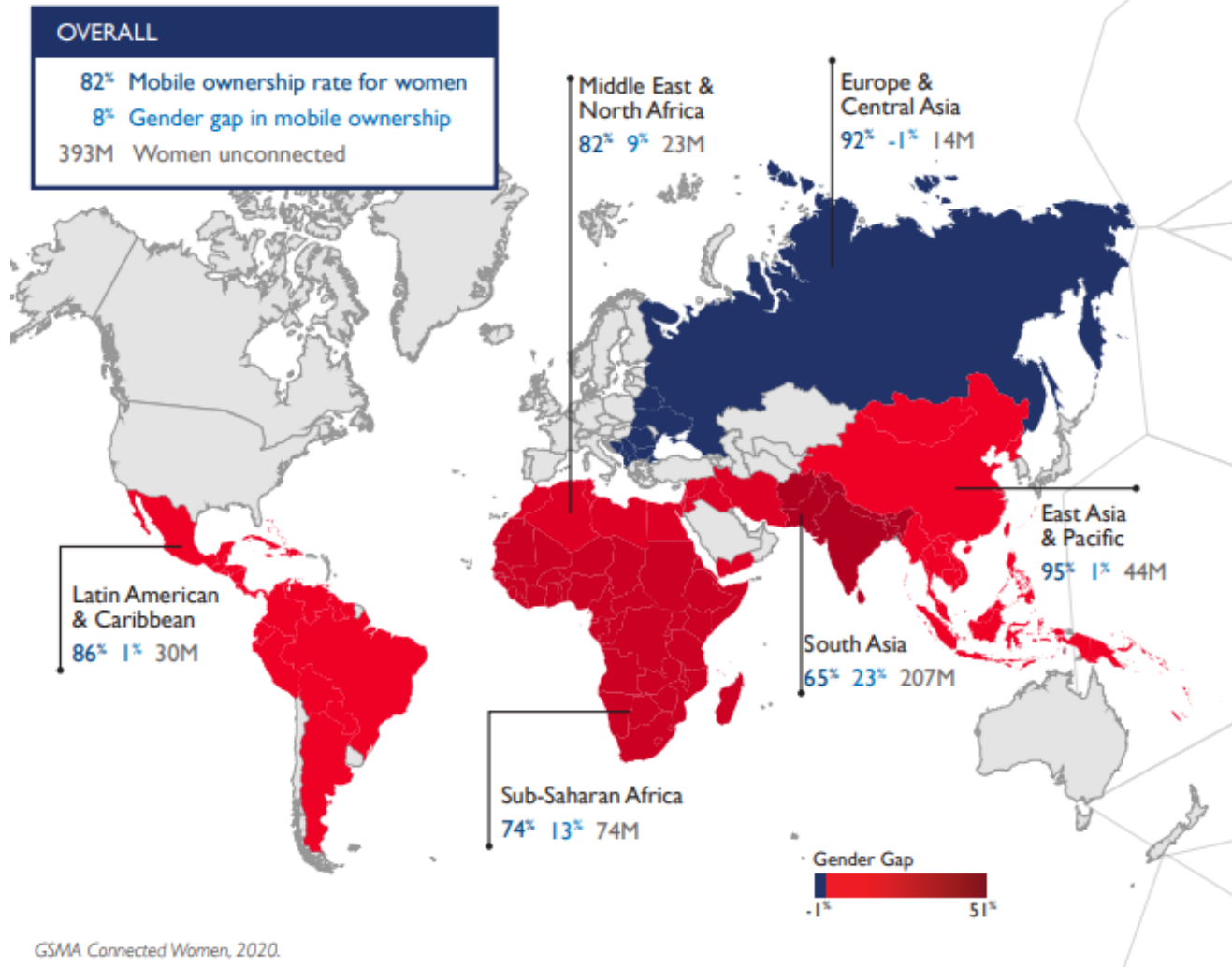
Without increased digital adoption and use, adolescent girls will have fewer employment opportunities and face additional barriers to be competitive in the 4th industrial revolution of 21st century jobs.



Key Data

FIGURE 2. GENDER GAP IN MOBILE OWNERSHIP IN LOW- AND MIDDLE-INCOME COUNTRIES, BY REGION

Base: Total Adult population

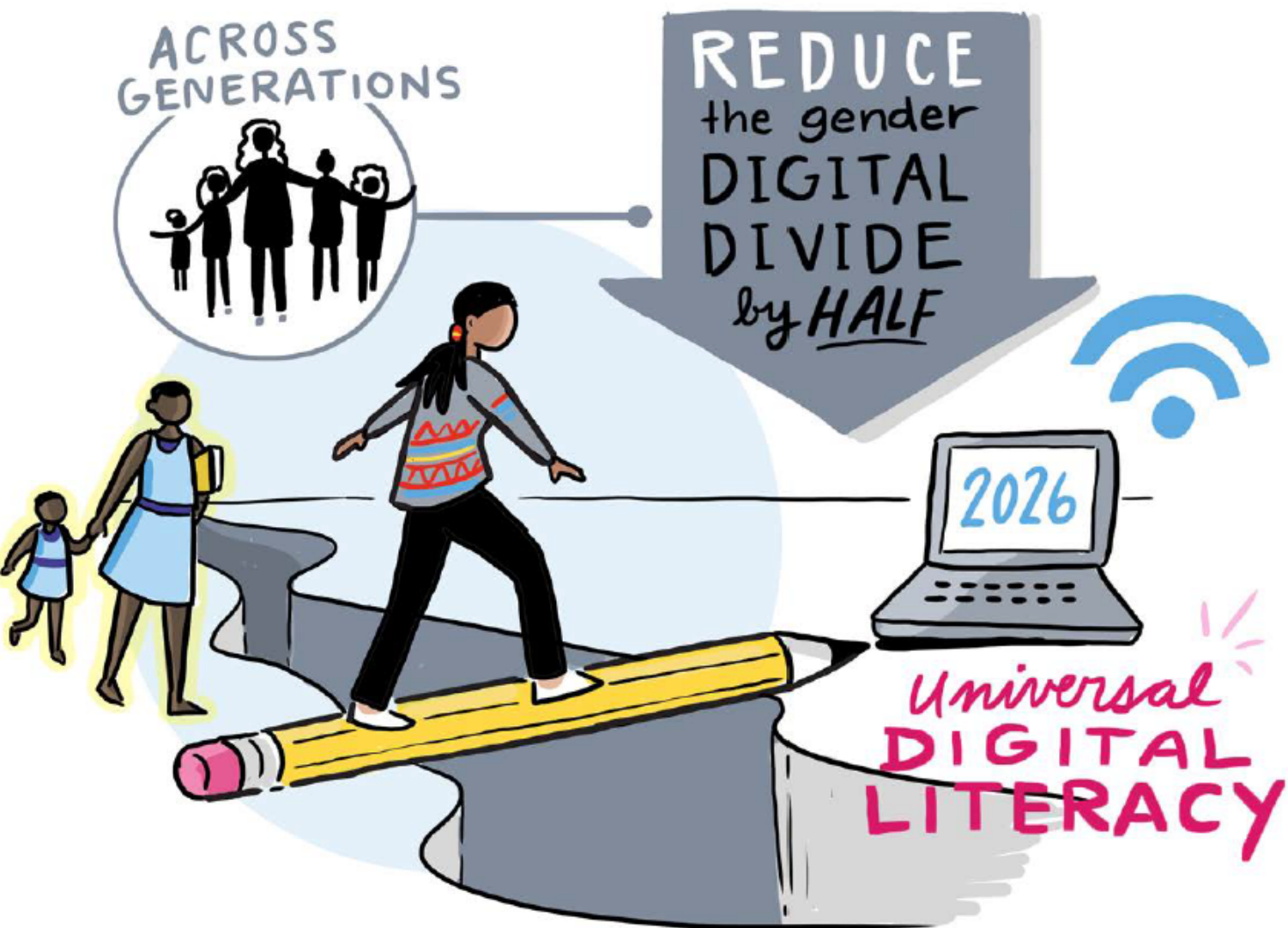


Although access to mobile technology in South Asia is high (e.g. 78% Pakistan, 86% Bangladesh, 84% Afghanistan) the South Asia region has the world's widest gender divide in terms of mobile phone ownership:

Women in South Asia are 26% less likely to own a mobile than men and 70% less likely to use the internet.

Education the Context of COVID-19
During COVID19 lockdowns in South Asia, at least 147 million children or 38% of all learners cannot access remote learning and only 7% can access online modalities.

Source:WE3: Gender Digital Divide; Desk Review (marketlinks.org)



BRIDGE THE GENDER GAP IN DIGITAL ACCESS AND COMPETENCES

ACTION

By 2026, reduce by half the gender digital divide across generations by accelerating meaningful access to digital technologies and universal digital literacy.

TACTICS



Service Delivery:

Improve accessibility of digital services and learning tools



Financing:

Advance innovative financing for 21st century skills



Norms:

Address stereotypes



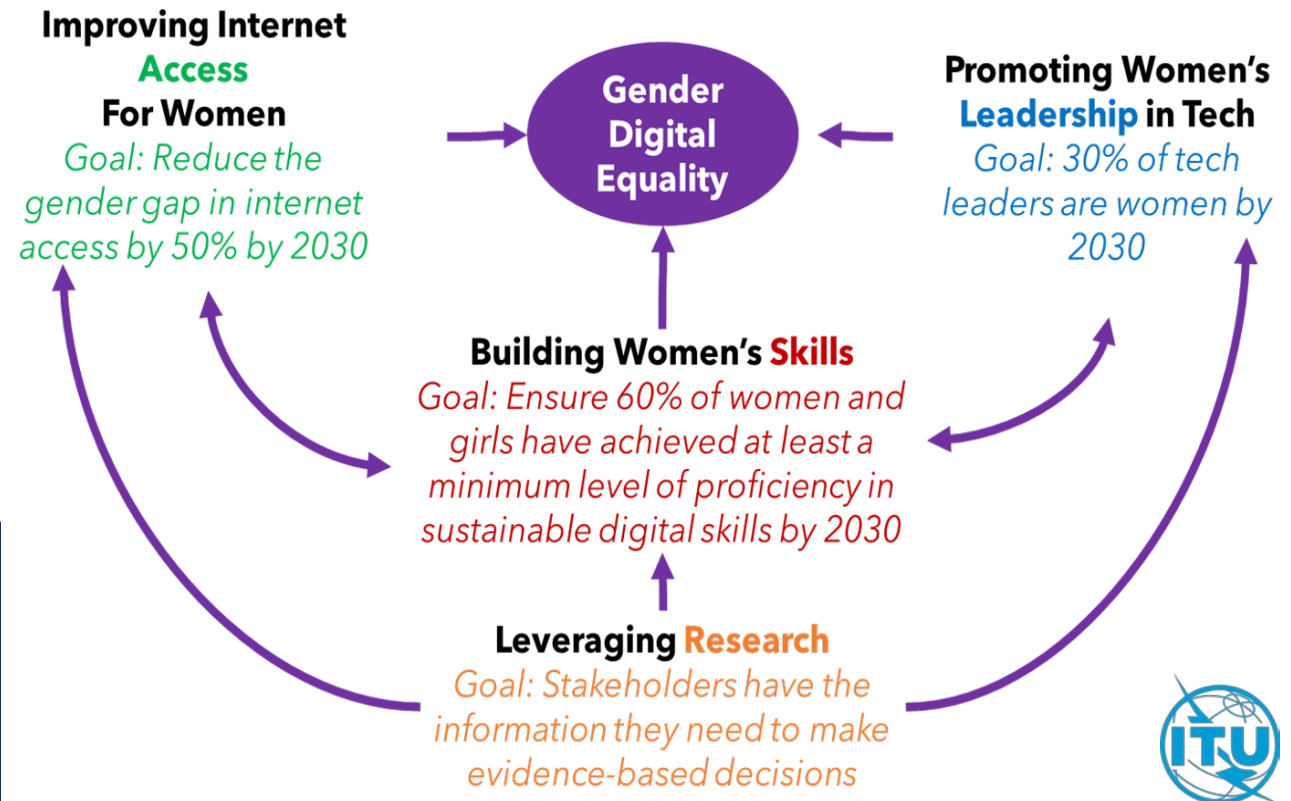
EQUALS Global Partnership

As the solution for achieving gender digital equality by 2030

Global partnership bringing together international organisations, industry, governments, civil society and research institutions to mobilise a movement for change and deliver practical, integrated solutions at scale.



EQUALS – Bridging the Gender Digital Divide



INVEST IN FEMINIST TECHNOLOGY AND INNOVATION

ACTION

By 2026, increase investments towards feminist technology and innovation by 50% to support women's leadership as innovators and better respond to women and girls' most pressing needs.

TACTICS



Service Delivery:

Invest in feminist innovation and tech



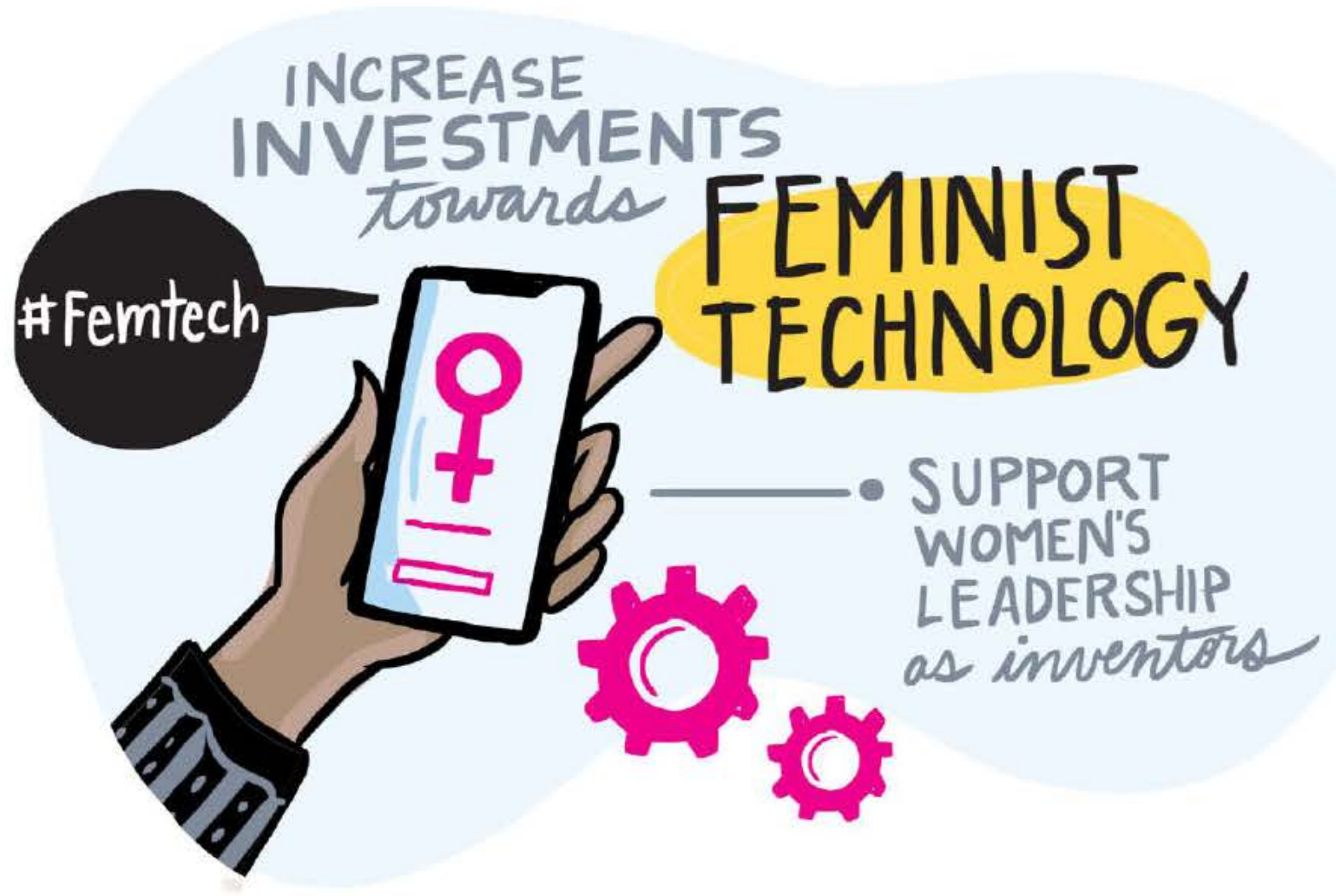
Laws & Policies:

Embed gender in innovation and tech development



Data & Accountability:

Leverage data science and accountability frameworks



Designing a solution with girls for girls



User-centered design and **co-creation** sessions with 400 girls and their close social circles in pilot countries **Indonesia** and **Mongolia**.

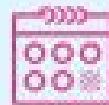
Girls determined **'look and feel'** and **name** of the app, and **desired features** to meet their wants and needs.



Building to girls' preferences and interests



Fun, games, colorful, positive & personalized



Calendar



Cycle tracker



Diary



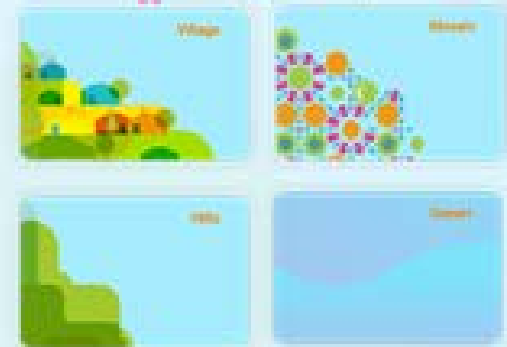
Data summary



Accurate, trustworthy info



Chatbot / Chatrooms



Network of Women

*A forum for networking,
knowledge sharing
and mentoring*



Women in Cyber Mentorship Programme

*Become a changemaker
in cybersecurity*



<http://itu.int/go/WiCmp>

Partners



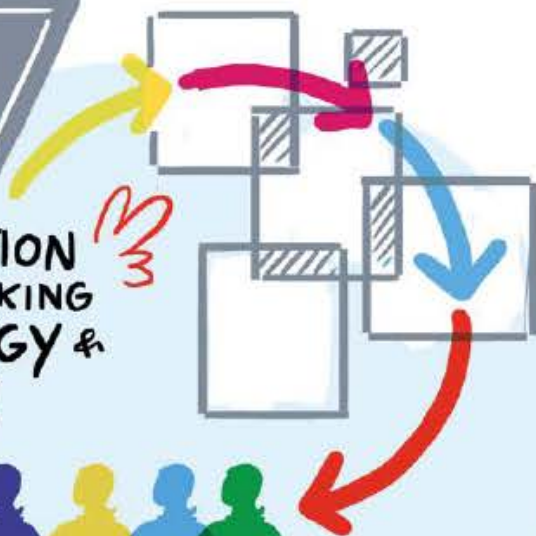
EQUALS
GLOBAL PARTNERSHIP



Transform

INNOVATION
ECOSYSTEMS

DOUBLE the PROPORTION
of WOMEN WORKING
in TECHNOLOGY &
INNOVATION



BUILD INCLUSIVE, TRANSFORMATIVE AND ACCOUNTABLE INNOVATION ECOSYSTEMS

ACTION

By 2026, double the proportion of women working in technology and innovation by setting up new networks and benchmarks to transform innovation ecosystems.

TACTICS



Service Delivery:
Create networks within
digital/ innovation hubs



**Data &
Accountability:**
Measure inclusion
and diversity in
digital economies
and societies



Laws & Policies:
Boost women and girls'
leadership and full
participation

Innovative Finance for Equity

Design of innovative finance instruments to engage a wider ecosystem of partners for collective closing of gender digital divide gaps from education to workforce.

This includes:

- A digital literacy equity outcomes fund to advance promising business and non-profit models





Giga: An initiative to connect every school to the Internet, and every young person to information, opportunity and choice



Map schools to identify connectivity gaps



Build affordable and sustainable **Finance** models



Identify fit for purpose infrastructure to **Connect** schools



Empower digital education via appropriate Digital Public Goods

PREVENT AND ELIMINATE ONLINE AND TECH-FACILITATED GBV AND DISCRIMINATION

ACTION

By 2026, a majority of countries and tech companies demonstrate accountability by implementing policies and solutions against online and tech facilitated GBV and discrimination.

TACTICS



Service Delivery:
Design tools to better prevent, detect, respond and monitor



Laws & Policies:
Enhance legislation, law enforcement and restorative justice responses



Norms:
Demonstrate cultural change

PREVENT & ELIMINATE

ONLINE TECH-FACILITATED GBV and DISCRIMINATION



Advancing technology as a solution to ending all forms of GBV, including tech-facilitated harassment and discrimination

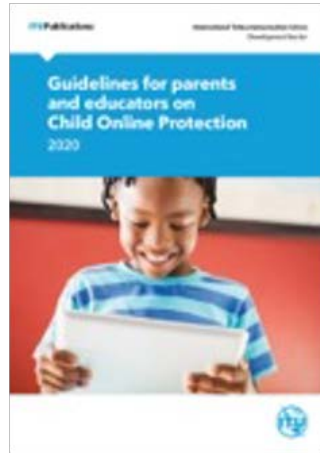
This includes:

- A virtual safe spaces platform for girls and women
- Six ways tech can help end gender-based violence
UNICEF East Asia & Pacific)



Adolescent girls as solution makers

ITU's Child Online Protection initiative



Visit: www.itu-cop-guidelines.com

10 years after their first publication, ITU has released a new set of **COP Guidelines**: updated, re-thought and re-written by an expert multi-stakeholder working group.

The new guidelines include:

- The special situation of children with disabilities
- Issues around new technological developments

4 sets of guidelines for:

- Policy-makers
- Industry
- Parents and educators
- Children

HOW TO BECOME INVOLVED IN THE ACTION COALITIONS? **BECOME A COMMITMENT-MAKER!**



COMMITMENT MAKERS WILL:

Make bold and transformative commitments to one or several Action Coalitions

Play a catalytic role in supporting the implementation and monitoring of Actions

Mobilize other stakeholders around the Action Coalition theme and Blueprint



WHO CAN BECOME A COMMITMENT MAKER? EVERYONE!



Governments
(Global South and North)

Private sector entities and philanthropic organizations

Youth-led organizations

Women's and feminist organizations, movements, and civil society actors
(Global South and North)

UN agencies and other international or regional organizations

Other institutions
(Media and local governments, etc.)



WHAT'S EXPECTED OF A COMMITMENT MAKER? MAKE A COMMITMENT!

Financial commitments

Advocacy commitments

Policy commitments

Programmatic commitments

COMMITMENTS SHOULD BE:

GAME-CHANGING

MEASURABLE

and ideally designed
WITH OTHER STAKEHOLDERS

Commitments should reflect the principles of the Action Coalitions:
Intersectional, feminist leadership and transformation